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**First 5 Fresno County to Announce
2017 Child-Friendly Business Award Winners**

Child-friendly business practices continue to spread
across industries in Fresno County

Fresno, CA – On Wednesday, May 31st, First 5 Fresno County will announce its five 2017 Child Friendly Business Award winners at 11:30 a.m. at the Lighthouse for Children in downtown Fresno.

Seventy-four employees submitted nominations on behalf of their employers, touting their child-friendly work environments and family-friendly policies. The top five employers will be announced at the May 31st awards ceremony at the Lighthouse for Children.

Since 2006, First 5 Fresno County has awarded exactly 53 Fresno County businesses and organizations that go above and beyond in their support to parent employees. In turn, the Child-Friendly Business Awards Campaign has worked to educate employees about laws that every working parent should know.

Our goal in honoring these businesses is to show other companies that working parents value a child-friendly environment more than higher salaries. Child-friendly businesses, consequently, employ committed workers, build loyalty, motivate employees, realize greater recruitment results and increase their bottom line.

Child-Friendly Businesses may offer: flexible work schedules, breastfeeding friendly spaces, extended parental leave, on-site or paid child care benefits, the option to work from home and more.

To learn more about the benefits of being child-friendly or how companies can become more child-friendly, visit our website at www.first5fresno.org.

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