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First 5 Fresno County Announces 2017 Child-Friendly Business Award Winners

Fresno, CA – First 5 Fresno County is proud to announce its 2017 Child-Friendly Business Award Winners. They are: **Youth Leadership Institute, BRS Financial Group, Realty Concepts, Wells Fargo, and Evans Energy.**

Seventy-four employees submitted nominations on behalf of their employers, touting their child-friendly work environments and family-friendly policies. The top five employers, who were selected by a committee of community reviewers, were announced at today's awards ceremony at the Lighthouse for Children.

Since 2006, First 5 Fresno County has awarded exactly 53 Fresno County businesses and organizations that go above and beyond in their support to parent employees. In turn, the Child-Friendly Business Awards Campaign has worked to educate employees about laws that every working parent should know.

"At First 5 Fresno County, we know investing in employees is good for business, good for families and good for our entire community," said Emilia Reyes, First 5 Fresno County Executive Director. "Child-friendly businesses employ committed workers, build loyalty, have greater recruitment and increase their bottom line."

Being child-friendly doesn't have to be expensive. Child-Friendly Businesses may offer: flexible work schedules, breastfeeding friendly spaces, extended parental leave, on-site or paid child care benefits, the option to work from home and more.

Happy parents make better employees.

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At First 5 Fresno County, we focus on the first 5 years of life. We want all children to have a strong foundation so they can reach their full potential. We fund programs and invest in efforts that improve the lives of children ages 0-5 and their families. First 5 Fresno County was created in 1998 when California voters passed Proposition 10.