

FIRST 5 FRESNO COUNTY

ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

DATE: Wednesday, September 26, 2018

Lighthouse for Children
2405 Tulare Street
Fresno, CA 93721

TIME: 11:30 a.m. - Regular Meeting

AGENDA

ITEM	SUBJECT	PRESENTER
1.	CALL TO ORDER	Chair Pacheco
2. Information	POTENTIAL CONFLICTS OF INTEREST Any Commission Member who has potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.	Chair Pacheco
3.	CONSENT AGENDA – ITEMS 3a See attached Consent Agenda. Overview: These matters are routine in nature and are usually approved by a single vote. Prior to action by the Commission, the public will be given the opportunity to comment on any Consent Item.	Chair Pacheco
4. Action Pg. 6	FINANCIAL REPORT FOR PERIOD ENDING JULY 2018 Supporting Documents	Chair Pacheco E. Reyes, E.D. A. Hillis, Staff
5. Action Pg. 12	2019 COMMISSION MEETING DATES	E. Reyes, E.D. K. Perez, Staff
6. Action Pg. 13	LETTER OF SUPPORT FOR MEASURE P - CITY OF FRESNO'S LOCAL PARKS/ARTS TAX MEASURE	E. Reyes, E.D. V. Cuevas, Staff
7. Action Pg. 15	AGREEMENT WITH CALIFORNIA STATE UNIVERSITY, FRESNO FOUNDATION – CENTRAL CALIFORNIA CHILDREN'S INSTITUTE TO ESTABLISH A BLUE RIBBON PANEL	E. Reyes, E.D. C. Vue, Staff
8. Action Pg. 17	AGREEMENTS WITH UNITED WAY OF FRESNO AND MADERA COUNTIES FOR THE HURON COMMUNITY AND CENTRO LA FAMILIA ADVOCACY SERVICES FOR THE MENDOTA COMMUNITY TO COORDINATE CROSS-SECTOR SERVICES FOCUSED ON YOUNG CHILDREN AND THEIR FAMILIES	E. Reyes, E.D. M. Diaz, Staff
9. Information	CHILDREN & FAMILIES POLICY UPDATE	E. Reyes, E.D. V. Cuevas, Staff
10. Information	CRADLE TO CAREER ANNUAL REPORT	E. Reyes, E.D.
11. Information	PRECONCEPTION TO AGE 5 BLUEPRINT UPDATE	E. Reyes, E.D.
12. Information	EXECUTIVE DIRECTOR REPORT	E. Reyes, E.D.
13. Information	PUBLIC COMMENT Limit two minutes per speaker. Public Comment is also taken on individual agenda items throughout the meeting at the conclusion of each agenda item.	E. Reyes, E.D.
14. Information	ANNOUNCEMENTS / INFORMATION SHARING	Chair Pacheco
15. Action	ADJOURNMENT	Chair Pacheco
NOTE:	NEXT REGULAR MEETING – October 24, 2018	2405 Tulare St. Fresno, CA 93721

NOTE: If you need disability modification or accommodation in order to participate in this meeting, please contact the Commission office at (559) 558-4900 at least 48 hours prior to the start of the meeting. Government Code Section 54954.2(a).

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TIME: 11:30 a.m. - Regular Meeting

CONSENT AGENDA

(Any Commissioner may pull any Consent Item for discussion or separate vote.)

ITEM	SUBJECT	PRESENTER
3a. Action Pg. 2	MINUTES FROM AUGUST 15, 2018 REGULAR COMMISSION MEETING Supporting Document	E. Reyes, E.D.

FIRST 5 FRESNO COUNTY
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

REGULAR BUSINESS MEETING

September 26, 2018 - 11:30 a.m.

2405 Tulare Street
Fresno, CA 93721

CONSENT AGENDA ITEM 3a

RECOMMENDED ACTION:

Approved Commission Minutes - August 15, 2018

ACTION SUMMARY MINUTES

August 15, 2018 – 11:30 A.M.

Present: **Commissioners:** Brian Pacheco, Kari Gilbert, Dawan Utecht, Shannon Koontz, Hugo Morales

Absent: None

Staff: Emilia Reyes, Fabiola González, Alix Hillis, Kristina Hernandez, Mercedes Carmona, Victoria Cuevas, Melissa Cook, Renee Dayton, Mayra Diaz, Cecilia Paredes, Karina Perez, Monica Ramirez, Karen Rangel, Liliana Salcedo, Ken Price (Legal Counsel)

1. CALL TO ORDER

Meeting called to order at 11:40 a.m.

2. 2018 CHILD-FRIENDLY BUSINESS AWARDS CEREMONY

Public Comment: None heard.

No action required.

3. POTENTIAL CONFLICTS OF INTEREST: Any Commission Member who has a potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.

Commission's Legal Counsel, Kenneth Price, noted that agenda item 4d was mislabeled and instead should reflect Agreement Renewal with Miller-Clark Landscape and Nursery, Inc.

None heard.

4. CONSENT AGENDA – ITEM 4a-4f

These matters are routine in nature and are usually approved by a single vote. Prior to action by the Commission, the public is given the opportunity to comment on a consent item. Any

Commission Member may pull any consent item for discussion or separate vote.

Public Comment: None heard.

Motion by: Gilbert Second by: Utecht
Ayes: Pacheco, Gilbert, Utecht, Koontz, Morales
Noes: None heard.

5. FINANCIAL REPORT FOR PERIOD ENDING MAY 2018

Public Comment: None heard.

Motion by: Gilbert Second by: Koontz
Ayes: Pacheco, Gilbert, Utecht, Koontz, Morales
Noes: None heard.

6. EMPLOYEE SALARY ADJUSTMENTS – FISCAL YEAR 2018-2019

Commissioners approved position salary adjustments and recommended a 3% performance salary adjustment for eligible staff based on the Commission’s Compensation Policy.

Public Comment: None heard.

Motion by: Koontz Second by: Utecht
Ayes: Pacheco, Gilbert, Utecht, Koontz, Morales
Noes: None heard.

7. CHILDREN & FAMILIES POLICY UPDATE

Commissioner Morales requested information on Assembly Bill 1335 (Sugar-sweetened beverages) to be included in future policy updates.

Public Comment: None heard.

No action required.

8. EXECUTIVE DIRECTOR REPORT

Emilia Reyes, Executive Director, provided the following highlights and updates to the written Executive Director Report included as part of the Commission Meeting packet:

The Commission will be hosting the Children’s Breakfast keynote speaker Lateefah Simon on Wednesday, August 29th, 2018 from 5:45-7:30pm at the Lighthouse for Children.

The Commission has partnered with Fresno EOC to retrofit a used school bus into a mobile feeding site targeting children living in poverty in Fresno County.

The Commission released a Request for Proposals (RFP) targeting support for the communities of Huron and Mendota. Submissions are due August 28th, 2018 and this is a reminder that Commission staff and Commissioners are specifically directed not to hold any scheduled meetings, conferences or answer any technical questions regarding the RFP with potential bidders.

During the September 25th, 2018 Board of Supervisors Meeting the County of Fresno will be considering the partnership between the Commission and the Department of Social Services to fund the second round of Neighborhood Resource Centers (NRCs).

Our Preconception to Age 5 Blueprint for Funding and Advocacy collaborative effort in partnership with Central Valley Community Foundation, Fresno County Superintendent of Schools, Fresno EOC, and the Fresno Cradle to Career (C2C) Initiative has completed asset mapping of current funding. The Commission will have First 5 Association's Executive Director Moira Kenney joining us next month to kick off the community engagement efforts and share the role of First 5 Commissions as a network.

On August 2nd and 3rd, 2018 Reyes and Kristina Hernandez, Senior Project Manager and Fresno County Superintendent of Schools staff, as the Organized Entity of Help Me Grow, attended the 2nd Annual Help Me Grow California Statewide Convening hosted at First 5 LA.

On September 18th, 2018 Reyes and Victoria Cuevas, Project Manager will travel to the First 5 Association meeting devoted to collecting, discussing, and moving policy recommendations for the First 5 Association.

Reyes reminded Commissioners about the current job opening for a Project Manager - Business/Finance position.

Commissioner Morales asked about the barriers faced by the Mendota Salvadoreño community and how it fits into our current Request For Proposals in support of rural communities. Reyes responded this was highlighted in the community conversations and is something we aim to address in the agreement(s) that come for the Commission's consideration.

Public Comment: None heard.

No action required.

9. PUBLIC COMMENT

Public Comment: Allen Hodgkin, co-facilitator of the Parents' Council Advisory Committee for the Preterm Birth Initiative (PTBi), thanked the Commission for their support to the Parents' Council to help address preterm birth rates in the African American community. Hodgkin mentioned they will begin a second cohort for African American men and women in September 2018. The Parents' Council provides a space and an outlet for men and women to share their experiences and provide support to one another.

No action required.

10. ANNOUNCEMENTS / INFORMATION SHARING

Commissioner Morales shared about the Fresno Clean and Safe Neighborhood Parks Initiative that will go on the ballot November 2018 to potentially raise an estimated \$38 million per year. Commissioner Morales requested to have this effort come to the Commission next month for official endorsement consideration.

No action required.

11. ADJOURNMENT

Public Comment: None heard.

Motion by: Gilbert Second by: Utecht
Ayes: Pacheco, Gilbert, Utecht, Morales, Koontz
Noes: None heard.

FIRST 5 FRESNO COUNTY
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

REGULAR BUSINESS MEETING

September 26, 2018 - 11:30 a.m.

2405 Tulare Street
Fresno, CA

AGENDA ITEM NO. 4

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Financial Report for Period Ending July 2018

RECOMMENDED ACTION:

Accept the financial report for period ending July 31, 2018.

BACKGROUND:

This item is intended to keep the Commission apprised of financial activity as of July 31, 2018 and to provide an opportunity to discuss and review financial activities for the reporting period.

KEY POINTS:

Revenues (0%)

- Prop 10 Revenue (0%) - First 5 California has not yet reported Proposition 10 revenues for the period.
- Investment Income (100%) - The investment portfolio experienced a higher market value gain than anticipated for the period.

Operating (5%)

- All expenses are within budget limits.

Strategic Plan Investments (45%)

- Development of contracts are on target and within budget constraints.
- Accountability and Evaluation (100%) - Evaluation, contract management and technical assistance contracts have been awarded for the fiscal year.
- Non-Prop. 10 Funded Programs (100%) - Non-Prop.10 funded programs have been awarded for the fiscal year.

Operations Contingency Fund (100%)

- Per the Commission's Accounting Policies and Procedures, the Contingency Fund was assigned at the beginning of the fiscal year.

Strategic Reserve Fund (75%)

- At the direction of the Commission in June 2018, the initial portion for the Strategic Reserve Fund has been assigned. The remaining amount will be set aside as funds become available.

FY2018-2019 Service Provider Expenses (7%)

- Tier 1: Children and Families (36%) – Advances for direct service contracts for quarter were issued at the beginning of the fiscal year. Expenses for quarter one will be reported in the November financial report.

FISCAL IMPACT:

Overall, expenses are within budget constraints for fiscal year 2018 – 2019.

**FIRST 5 FRESNO COUNTY
FINANCIAL STATEMENT
JULY 2018 (8%)**

Revenues			
	<u>Budget Amounts</u>	<u>Actual Amounts</u>	<u>Percent Variance</u>
	<u>07/01/2018-6/30/2019</u>	<u>07/01/2018-07/31/2018</u>	
Prop 10 Revenue	\$8,000,000	\$0	0%
Non-Prop. 10 Revenue			
First 5 CA IMPACT Revenue	\$1,408,325	\$0	0%
California Department of Ed. Grant	\$148,729	\$0	0%
UCSF Grant	\$638,138	\$0	0%
The David and Lucile Packard Foundation Grant	\$15,000	\$15,000	100%
Other Revenue	\$50,000	\$14,583	29%
Interest Revenue - County Treasury	\$25,000	\$0	0%
Investment Income	\$0	\$17,191	0%
Total Revenues	\$10,285,192	\$46,774	0%

Operating			
Salaries & Benefits			
Salary Expense	\$855,499	\$55,531	6%
Payroll Tax Expense	\$94,677	\$4,198	4%
Retirement Expense	\$67,601	\$5,639	8%
Employee Benefits Expense	\$279,528	\$6,921	2%
Worker's Compensation Expense	\$7,100	\$0	0%
Total Salaries & Benefits Expenses	\$1,304,405	\$72,289	6%
Services & Supplies			
Advertising Expense	\$3,000	\$0	0%
Audit Expense	\$25,000	\$0	0%
Capital & Equipment Expense- Computers & Software	\$7,500	\$0	0%
Commissioner/Advisory Expense	\$5,000	\$0	0%
Dues & Subscriptions Expense	\$42,125	\$139	0%
Equipment Rental/Maintenance Expense	\$32,622	\$2,329	7%
General & Administrative Expense	\$18,000	\$900	5%
Insurance Expense	\$14,121	\$1,879	13%
Materials & Supplies Expense	\$10,000	\$2,276	23%
Overhead Expense	\$90,000	\$6,759	8%
Program Development/Strategic Planning Expense	\$25,000	\$0	0%
Professional Services Expense	\$138,011	\$685	0%
Staff Training & Conference Expense	\$30,000	\$0	0%
Telephone Expense	\$16,780	\$1,072	6%
Local Travel Expense - Local Mileage	\$3,500	\$0	0%
Total Services & Supplies Expenses	\$460,658	\$16,039	3%
Total Operating Expenses	\$1,765,063	\$88,328	5%

Strategic Plan Investments Awards			
	<u>Budget Amounts</u>	<u>Actual Amounts</u>	<u>Percent Variance</u>
Strategic Plan Investments			
Tier 1: Children and Families			
Goal 1 - Health Promotion	\$1,258,488	\$0	0%
Goal 2 - Early Learning	\$545,635	\$9,344	2%
Goal 3 - Strong Families	\$1,566,926	\$0	0%
Total Tier 1	\$3,371,049	\$9,344	0%
Tier 2: Community Partners			
Early Childhood Partner Capacity Building	\$26,418	\$0	0%
Community Learning Center	\$427,888	\$16,548	4%
Total Tier 2	\$454,306	\$16,548	4%
Tier 3: Early Childhood System of Care			
Community Relations	\$133,900	\$0	0%
Multi-Sector Partnerships	\$25,000	\$0	0%
Total Tier 3	\$158,900	\$0	0%
Accountability and Evaluation			
Accountability Services	\$300,000	\$300,000	100%
Evaluation Services	\$600,000	\$600,000	100%
Total Accountability and Evaluation	\$900,000	\$900,000	100%

**FIRST 5 FRESNO COUNTY
FINANCIAL STATEMENT
JULY 2018 (8%)**

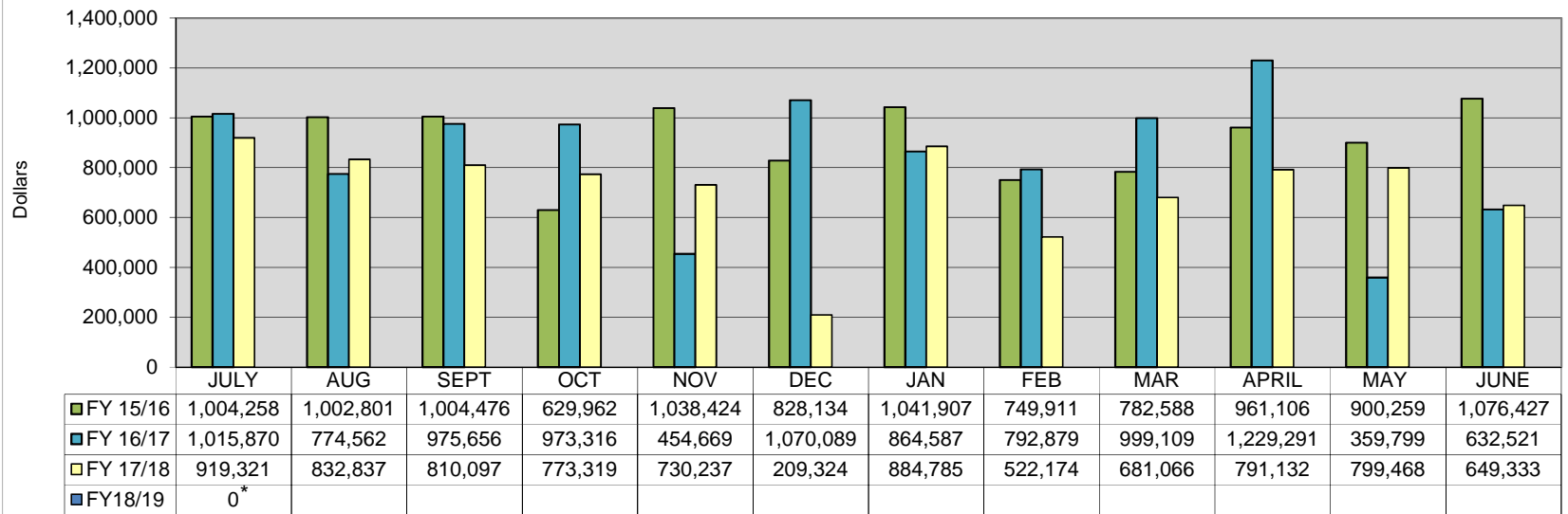
Cont. Strategic Plan Investments Awards

	<u>Budget Amounts</u>	<u>Actual Amounts</u>	<u>Percent Variance</u>
Non-Prop. 10 Funded Programs			
First 5 CA IMPACT Program	\$975,323	\$975,323	100%
First 5 CA IMPACT Regional Hub Program	\$581,731	\$581,731	100%
CA Department of Education QRIS Certification	\$148,729	\$148,729	100%
UCSF- Group Prenatal Care Program	\$638,138	\$638,138	100%
The David and Lucile Packard Foundation	\$15,000	\$15,000	100%
Total Non-Prop. 10 Funded Programs	\$2,358,921	\$2,358,921	100%
Total Strategic Plan Investments	\$7,243,176	\$3,284,812	45%
Operations Contingency Fund	\$1,000,000	\$1,000,000	100%
Strategic Reserve Fund	\$2,000,000	\$1,500,000	75%

FY 2018-2019 Service Provider Expenses

	<u>Budget Amounts</u>	<u>Actual Amounts</u>	<u>Percent Variance</u>
Tier 1: Children And Families	\$771,139	\$277,532	36%
Tier 2: Community Partners	\$687,295	\$18,128	3%
Tier 3: Early Childhood System of Care	\$333,500	\$25,047	8%
Accountability and Evaluation	\$900,000	\$0	0%
Non-Prop. 10 Funded Programs	\$2,195,192	\$17,431	1%
Total Service Provider Expenses	\$4,887,126	\$338,138	7%

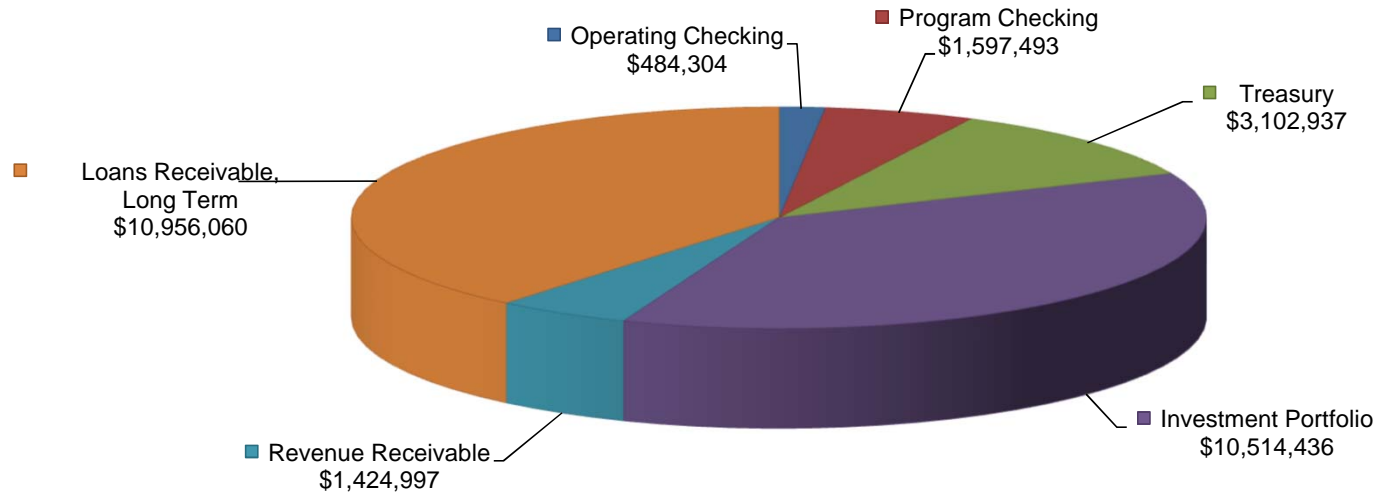
MONTHLY PROPOSITION 10 REVENUE COMPARISON



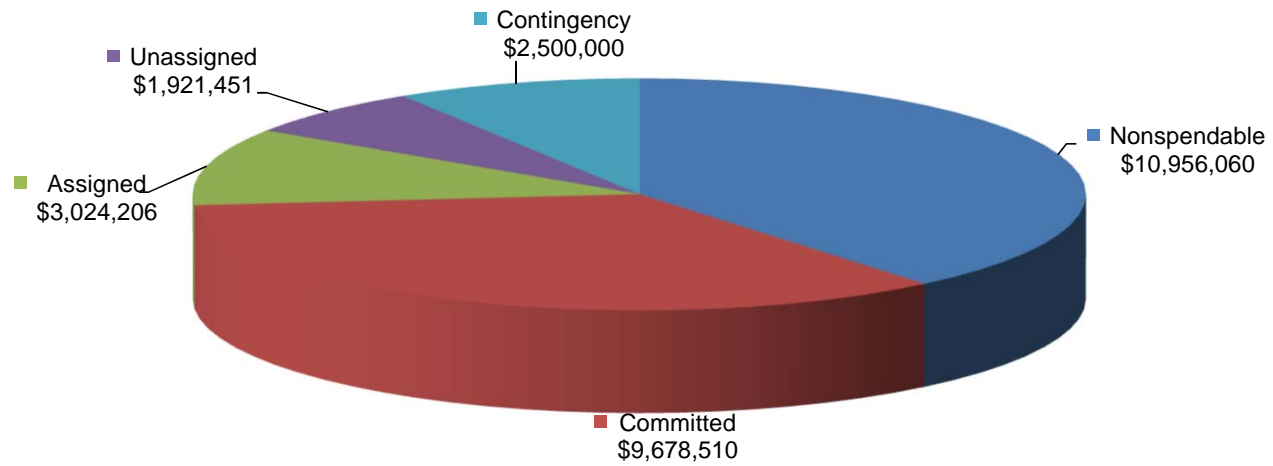
*First 5 California has not yet reported Prop 10 Revenues for July 2018

**FIRST 5 FRESNO COUNTY
BALANCE SHEET
July 2018**

ASSETS



FUND BALANCE



FIRST 5 FRESNO COUNTY
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

REGULAR BUSINESS MEETING

September 26, 2018 - 11:30 a.m.

2405 Tulare Street
Fresno, CA

AGENDA ITEM NO. 5

TO: Children & Families Commission of Fresno County
FROM: Emilia Reyes, Executive Director
SUBJECT: 2019 Commission Meeting Dates

RECOMMENDED ACTION:

Approve the Regular Commission Meeting Schedule for 2019.

BACKGROUND:

As stipulated in the Children and Families Commission of Fresno County Bylaws, Article III, Powers and Duties, (4.), the Commission is required to develop a yearly meeting schedule to be approved by the full Commission.

The 2019 regular Commission meetings will be scheduled for the third Wednesday of each month beginning at 11:30 a.m., with exceptions underlined below. All meetings will be held at the Lighthouse for Children facility unless otherwise noted on the monthly agenda.

The proposed 2019 meeting dates are as follows:

Wednesday, January 16, 2019
Wednesday, February 20, 2019
Wednesday, March 20, 2019
Wednesday, April 17, 2019
Wednesday, May 15, 2019
Wednesday, June 19, 2019

July - **NO MEETING**
Wednesday, August 21, 2019
Wednesday, September 25, 2019**
Wednesday, October 23, 2019**
November - **NO MEETING**
Wednesday, December 4, 2019*

*first Wednesday of the month

**fourth Wednesday of the month

FIRST 5 FRESNO COUNTY
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

REGULAR BUSINESS MEETING

September 26, 2018 - 11:30 a.m.

2405 Tulare Street
Fresno, CA

AGENDA ITEM NO. 6

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Letter of Support for Measure P - City of Fresno's Local Parks/Arts Tax Measure

RECOMMENDED ACTION:

Approve the submission of a letter in support of Measure P; the City of Fresno's local Parks/Arts Tax Measure.

BACKGROUND

During the August Commission Meeting, Commissioner Hugo Morales requested to bring this item to the Commission for consideration. The Commission's Advocacy and Legislative Policy requires letters of support pertaining to local, state or federal legislative matters to be brought to the Commission for consideration. Staff has determined this initiative aligns with the Commission's vision for all Fresno County children ages 0 -5 to achieve optimal social, emotional, physical and cognitive development.

As an agency, the First 5 Fresno County Commission is prohibited from providing any funds to be used for activities in support or against any local initiative or ballot measure before voters. Nonetheless, the Commission may endorse a local initiative or measure as a board, if it is deemed in alignment with the mission and vision of the Commission. Even if the Commission endorses a local initiative or measure, no agency funds may be spent to affirmatively support it.

Attached is a drafted letter in support of Measure P on behalf of the Commission for review and consideration.

FISCAL IMPACT

Action on this agenda item will have no fiscal impact on the Commission.

CONCLUSION

If approved, the letter of support from the Commission will be submitted to the Fresno for Clean, Safe Neighborhood Parks Coalition.



September 26, 2018

Fresno for Clean, Safe Neighborhood Parks Coalition
5380 N Fresno Street, Suite 105
Fresno, CA 93710

Dear Fresno for Clean, Safe Neighborhood Parks Coalition:

The First 5 Fresno County Commission officially submits support for Measure P, the local Parks/Arts tax measure on the November 2018 ballot which is designed to increase funding for parks and the cultural arts in the City of Fresno. We understand the initiative will update and improve Fresno's current parks, trails and facilities, make parks cleaner and safer, and create parks in neighborhoods that lack access to them.

Studies show that 90 percent of a child's brain is developed by the age of 5, and 80 percent by age 3, making these years critical for learning and development. Outdoor play has proven to be essential to the social, emotional, cognitive, and physical development and well-being of children beginning in early childhood.

In the city of Fresno, the recently approved Fresno Parks Master Plan, developed with extensive community input and feedback showed 80% of Fresno's parks are in fair or poor condition. A recent study found that in 2018 Fresno ranked 94th out of the top 100 cities in the United States when it comes to parks access, acreage and investment – and Fresno was the worst in the country from 2013-2015.

We believe Measure P is necessary to ensure more children in the urban core of Fresno County have increased access to safe outdoor environments and early learning opportunities to support their growth and development across all domains. Raising the sales tax to secure funding to invest in safe and usable park space is a critical step to ensuring every child in Fresno County, especially those who live in low-income neighborhoods, has the opportunity to achieve their greatest potential.

Respectfully,

Brian Pacheco
Commission Chair

Kari Gilbert
Commission
Vice Chair

Hugo Morales
Commissioner

Shannon Koontz
Commissioner

Dawan Utecht
Commissioner

FIRST 5 FRESNO COUNTY
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

REGULAR BUSINESS MEETING

September 26, 2018 - 11:30 a.m.

2405 Tulare Street
Fresno, CA

AGENDA ITEM NO. 7

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Agreement with California State University, Fresno Foundation - Central California Children's Institute to establish a Blue Ribbon Panel

RECOMMENDED ACTION:

Approve an agreement with California State University, Fresno Foundation - Central California Children's Institute in an amount not to exceed \$25,000 to meet the African American Infant Mortality Needs Assessment Recommendation to establish a Blue Ribbon Panel.

BACKGROUND:

The formation of a Blue Ribbon Panel on African American Infant Mortality (AAIM) was one of the key strategies highlighted from the Commission's *African American Infant Mortality in Fresno County Needs Assessment*. The overall purpose of the Blue Ribbon Panel on AAIM is to improve the health, education, and social-emotional development of African American children ages 0 to 5 in Fresno County, using a holistic, multi-system approach to address inequities in child well-being outcomes.

Building on the foundational work that the CCCI completed, specifically, *The Guiding Principles, Workplan and Recommendations for a Blue Ribbon Panel on African American Infant Mortality*, a Blue Ribbon Panel will be formed to include both cross-sector leadership (health, education, social services, housing, employment, etc.) and African American women and family members who have been affected by racial disparities and adverse outcomes in health, education and other indicators of wellbeing.

A cross-system, multi-sector Blue Ribbon Panel will explore, identify, and work to influence and change policies and practices at multiple, intersecting layers, within families, neighborhoods, larger institutions and social structures having an impact on the wellbeing of African American children. The newly established Blue Ribbon Panel will develop short and long-term goals, strategies and benchmarks for each sector to commit to implementation of policies and practices to improve supports for African American children birth to 5 and their families.

Alignment with 2013-2020 Strategic Plan: Establishing a Blue Ribbon Panel to address inequities experienced by African American families in Fresno County aligns with Tier 1 Children and Families - Goal 1: Health Promotion by building a sustainable system to promote the optimal healthy development of vulnerable children.

Short-term goal(s) and long-term outcomes: The desired short-term goal is to establish a Blue Ribbon Panel comprised of cross-sector leadership and African American women and family members who have been affected by racial disparities and have the ability to use their knowledge, expertise and stories to influence policy and systems change. The Blue Ribbon Panel on AAIM is anticipated to convene once a month starting in November of 2018, and the initial meetings will focus on introducing the background of the Blue Ribbon Panel, including the Guiding principles and Work Plan Recommendations, establish the panel's purpose and scope of work, review the need for an equity initiative, and build a common understanding of the meaning of equity and what it looks like in the context of community.

The desired long-term outcomes include:

1. Improvements in the health, education, social and emotional development of African American women and their families living in Fresno County.
2. Provide direction to the Commission and partners on critical investments to further increase the capacity, sustainability and effectiveness of the early childhood system of care in Fresno County.

Procurement: Per the Administrative and Programmatic Procurement Policies and Procedures, staff recommends a sole source agreement with California State University, Fresno Foundation - CCCI as they have demonstrated experience and deep understanding of the racial and health disparities faced by the African American community in Fresno County. CCCI was a key partner during the convening of the Maternal and Child Health Expert Panel from the time the African American Infant Mortality Needs Assessment was launched, and they have developed the report titled *Guiding Principles and Recommendations for the Blue Ribbon Panel on African American Infant Mortality*. As a result, CCCI is the only vendor with the ability and unique capabilities and experiences for development of the effort.

Fiscal Impact: Total funding from the Commission will be allocated from the Commission's FY 2017-2019 approved Revised Two Year Budget Tier 1 - Children and Families: Goal 1 - Health Promotion line item in an amount not to exceed \$25,000. Funding from the Commission has been designated from funds previously set aside at the January 2016 Commission Meeting for the African American Infant Mortality Needs Assessment work. In addition, any recommended procurement opportunity by the Blue Ribbon Panel, in which the Commission takes a lead role, will be brought to the Commission for consideration and final approval.

CONCLUSION:

Approving the above recommendation will build upon the Commission's African American Infant Mortality investments and presents the opportunity for the Commission to minimize duplication of work and to promote alignment of equity efforts with key stakeholders to strengthen existing partnerships and resources to have a larger, more sustainable impact in our community.

FIRST 5 FRESNO COUNTY
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

REGULAR BUSINESS MEETING

September 26, 2018 – 11:30 a.m.

2405 Tulare Street
Fresno, CA

AGENDA ITEM NO. 8

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Agreements with United Way of Fresno and Madera Counties for the Huron Community and Centro La Familia Advocacy Services for the Mendota Community to coordinate cross-sector services focused on young children and their families.

RECOMMENDED ACTION:

Approve agreements with United Way of Fresno and Madera Counties for the Huron Community and Centro La Familia Advocacy Services for the Mendota Community to coordinate cross-sector services focused on young children and their families in an amount not to exceed \$45,000 per community for the initial 8-month period with an option to renew funding based on performance and availability of funds for an additional one year amount not to exceed \$67,500 per community.

BACKGROUND:

In order to deepen its understanding of rural Fresno County families, the Commission directed the Commission’s evaluation firm, Harder+Company Community Research, to conduct a needs assessment of two rural communities in Fresno County. While rural communities have always been a part of the Commission’s research and evaluation efforts, this needs assessment signifies a commitment to developing a deeper understanding of the conditions and early childhood supports and services needed in the rural communities and to determine future Commission investments.

After engaging with First 5 Fresno County (F5FC) funded service providers and considering the demographic characteristics of various rural communities, F5FC chose to conduct this assessment with a focus on Huron and Mendota.

In January 2017 the Fresno County Rural Community Needs Assessment report was finalized. The report highlighted a variety of barriers and challenges having an impact on the service system in place and the providers working in Huron and Mendota. Parents shared barriers including “lack of local community services, limited transportation, the burden of traveling long distances, and language and communication challenges.” Service providers echoed parents by stating the continuous challenge of “building a local presence, retaining an appropriate workforce, and securing adequate resources to engage families effectively.” In addition, 60 percent of service providers in Huron and Mendota noted that F5FC should play a key role as a convener and coordinator for efforts in both communities.

As a follow up to the needs assessment, a series of Advisory Council meetings with local leaders, stakeholders and professionals serving young children and their families in each community took

place. The goal of the meetings was to gather input on how each community would like to be supported to move towards a stronger early childhood service system.

The community of Huron recommended the establishment of a hub to coordinate a continuum of services for families with young children, including coordinated outreach, delivery of services, and community awareness including the development of a multilingual resource book for families and service providers listing all programs and services available in the community.

The Mendota community prioritized the development of a Mendota Collaborative Taskforce with cross-sector leaders to collaborate and expand services for young children and families. In addition, system-level leaders and funders (representatives from the school district, law enforcement, community-based organizations, etc.) recommended service needs centered on mental health, medical care, substance abuse, job training, and housing.

Procurement: On July 2018, the Commission released the Coordination and Alignment of Early Childhood Services in Rural Fresno County Request for Proposals (RFP) to identify an agency or agencies to lead and implement the coordination and execution of the goals identified by community stakeholders set to improve the early childhood service system in each community.

City of Huron

Reviewers recommend partnering with **United Way of Fresno and Madera Counties** to serve the community of Huron. United Way of Fresno and Madera Counties will partner with Westside Family Preservation Services Network as they are a well-established and trusted agency in the community. Although, over 30 agencies provide services in Huron, families are unaware of the services available to them and experience barriers to access due to service providers working in silos and delivery of services taking place in various locations with strict hours of service. Funds for this agreement will support new and existing personnel, meeting expenses, travel, technology services and operating costs. United Way of Fresno and Madera Counties will leverage funds from their Yield Initiative focused on the city of Huron aiming to provide financial security and overall sustainability for city residents.

The proposed deliverables and outcomes for this partnership include:

- research and analysis of current system of support to understand how networks and working clusters can be integrated
- increase effectiveness of service providers with capacity building opportunities
- engage and empower families by inviting citizens to community conversations regarding services
- increase awareness and access to resources by developing and actively providing a detailed resource directory
- establish a hub of services where visiting service providers can meet, collaborate, and deliver services

City of Mendota

Reviewers recommend partnering with **Centro La Familia Advocacy Services** based on their long-term trusted relationships with the community of Mendota and a plan with deliverables aligning with the community needs. Funds for this agreement will support new and existing personnel, travel, program supplies and operating cost. Central La Familia will also leverage its existing program resources focused in the community of Mendota providing services in family strengthening, victim advocacy, mental health, public benefits enrollment and supports to the homeless population.

The proposed deliverables and outcomes for this partnership include:

- hosting resident team and agency team meetings to promote communication
- coordination of services and identification of needs

- produce and actively provide a resource directory
- coordinate community events and a community calendar of services to bring awareness of services in the community and coordinate existing services

Quarterly data will be collected from both agencies to inform and demonstrate improved coordination of services, increase in awareness of services by community members and an increase in young children and families receiving services in both Huron and Mendota.

Short-term goal(s) and long-term outcomes: If approved, staff will work with United Way of Fresno and Madera Counties and Centro La Familia Advocacy Services to develop 8-month scope of work and agreements with start date of November 1, 2018. The long-term outcome is to support each rural community with sustaining a strong early childhood service system that includes coordination and integration of services that support young children and their families.

Alignment with 2013-2020 Strategic Plan: The proposed recommendation directly aligns with the Commission’s mission and the intent of Proposition 10: “to facilitate the creation and implementation of an integrated comprehensive and collaborative system of information and services to enhance the optimal early childhood development and to ensure that children are ready to enter school.” These efforts also align with Tier 2: Community Partners - Goal 4: Early Childhood Partner Capacity Building.

Fiscal Impact: The Commission assigned and approved funds for these proposed agreements at the October 2017 Commission Meeting. These funds are included in the revised 2017-2019 Agency Budget approved by the Commission during the March 2018 meeting. Proposed funding amount not to exceed \$45,000 for each community for the initial 8-month period (November 1, 2018 - June 30, 2019) with an option to renew funding based on performance and availability of funds for an additional one year (July 1, 2019 - June 30, 2020) in an amount not to exceed \$67,500 will be allocated from the Strategic Plan Investment line item, Tier 2: Community Partners - Goal 4: Early Childhood Partner Capacity Building.

CONCLUSION:

If approved, both agreements would enhance and support the families with young children living in the rural communities of Mendota and Huron by increasing access to needed services, reducing the number of agencies working in silos and bringing awareness of the services available in an effort to continue strengthening our county’s early childhood system of care.

FIRST 5 FRESNO COUNTY
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

REGULAR BUSINESS MEETING

September 26, 2018 - 11:30 a.m.

2405 Tulare Street
Fresno, CA

AGENDA ITEM NO. 12

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Executive Director's Report

BACKGROUND:

The information presented below is intended to keep the Commission apprised of the Executive Director's community involvement on behalf of the Commission including relevant activities and new developments undertaken recently.

Community Conversations Prioritizing Early Childhood:

The Commission partnered with The Children's Movement to coordinate an evening event with Lateefah Simon titled *Reimagining Our Community: A Conversation with Lateefah Simon*. It took place the night before the State of Our Children breakfast on Wednesday, August 29, 2018 at the Lighthouse for Children. We hosted approximately 80 guests including dignitaries, community partners and youth from various local high schools involved in leadership development. Lateefah shared her story with the audience and gracefully answered various questions pertaining to community development and ways to improve supports to struggling youth, children and families. I would like to thank Chair Brian Pacheco and Commissioner Hugo Morales for providing introductions along with Fresno State President Dr. Joseph Castro.

Commission's Audit

The Commission's annual independent audit took place the week of September 10th. An audit report will be presented during the Finance & Program Review Committee Meeting on October 15th for full Commission consideration.

Local Countywide Network Participation

Staff and Commissioners participated in the following events:

September 12, 2018 - Focus Forward "Stories of Hope" Magazine Launch
Organized by Focus Forward

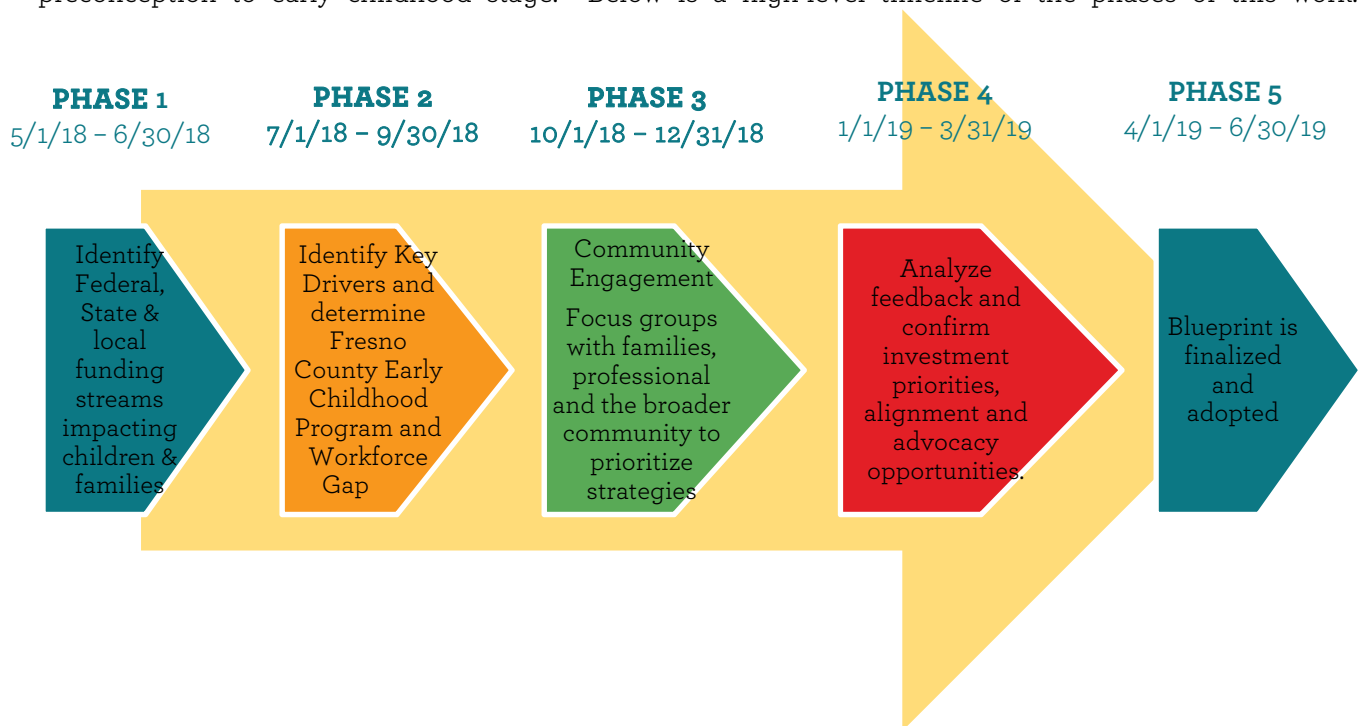
September 14, 2018 - CASA of Fresno & Madera Counties 20th Annual Crab Feed
Organized by CASA - Court Appointed Special Advocates for Children for Fresno and Madera Counties

September 19, 2018 – State of the County Luncheon
Organized by Fresno Chamber of Commerce

As a friendly reminder, Commissioners are invited to attend Fiesta Night at Chukchansi Park taking place on Friday, September 29, 2018, organized by Centro La Familia Advocacy Services.

Strategic Planning Process – Preconception to age 5 Blueprint for Funding & Advocacy

Our Community Engagement efforts officially launches today! As part of the Commission’s Strategic Planning process, First 5 Fresno County is partnering with the Central Valley Community Foundation, Fresno County Superintendent of Schools, Fresno EOC, and the Fresno Cradle to Career (C2C) Initiative to create a joint Strategic Plan (commonly being referred to as the Blueprint for Funding) to guide our investment priorities for the next five to seven years. We will engage our community in the months to come during large and small spaces, in urban and rural settings, with funded and non-traditional partners to help First 5 Fresno County and others identify pressing program, service and system priorities in the preconception to early childhood stage. Below is a high-level timeline of the phases of this work.



Statewide Network Participation:

Together, Preparing Every Child for Life and school

On September 7, 2018, Senior Director of Early Care & Education, Lupe Jaime, Deputy Director, Fabiola González, and myself had the opportunity to meet with Francine Rodd, Executive Director for First 5 Monterey County along with some of her staff to learn about their community engagement and strategic plan process once community goals to prioritize early childhood were identified.

First 5 Association Meeting

On September 18, 2018 Victoria Cuevas, Project Manager and I participated in the First 5 Association meeting took place. The meeting was devoted to collecting, discussing, and moving ahead with policy recommendations for the First 5 Association.

The Economic Edge of Early Childhood Investment

On September 20, 2018 I attended the First 5 Association of CA and CA Forward event "The Economic Edge of Early Childhood Investment" to help bridge economic and child development issues.

First 5 Leadership Network Cohort Convening

On October 3-5, 2018 I will have the opportunity to attend the First 5 Association Network trainings. The First 5 Association's network strategy seeks to activate First 5 commissions as key agents of change at the local and statewide level, focused on expanding early childhood systems to improve outcomes for children 0-5 across California. In order to help implement the strategy, the Association has launched a Network Leadership Development program over the next year. The program selected a cohort of 15 executive directors and senior staff from across the state to participate in a series of three 3-day convenings to take place over 8 months, where they will probe the meaning of "systems change" for First 5s, build their skills, forge peer relationships, innovate new solutions, and develop a vision for greater impact. Anticipated outcomes include: become more effective leaders, develop a stronger, diverse professional network, aspirations for greater collective impact. This is the second convening of the program.

Strive Together Conference

As part of the Cradle 2 Career (C2C) Leadership Council, I have been invited to attend the 2018 Strive Together Convening - Go Far Go Together: Uniting in Pursuit of Equity for Every Child taking place in Seattle, WA on October 10-12, 2018. C2C will be paying for all travel costs. Strive Together is the national network that guides our work in Fresno County. It is clear that the collaborative work being conceptualized across the country in the 0-3 part of the continuum, will be informed by our progress in Fresno. This will be an opportunity to share what we've learned and meet other national partners who we can learn from.