

**FIRST 5 FRESNO COUNTY**  
 ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY  
**FINANCE AND PROGRAM REVIEW COMMITTEE**

**DATE:** Tuesday, September 18, 2018

Lighthouse for Children  
 2405 Tulare Street  
 Fresno, CA 93721

**TIME:** 9:00 a.m.

**AGENDA**

ITEM	SUBJECT	PRESENTER
1.	<b>CALL TO ORDER</b>	K. Gilbert, Commissioner
2.	<b>POTENTIAL CONFLICTS OF INTEREST</b> Any Commission Member who has potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.	K. Gilbert, Commissioner
3. Action Pg. 1	<b>MINUTES FOR MAY 10, 2018 COMMITTEE MEETING</b>	E. Reyes, E.D.
4. Action Pg. 4	<b>AGREEMENT WITH CALIFORNIA STATE UNIVERSITY, FRESNO FOUNDATION – CENTRAL CALIFORNIA CHILDREN’S INSTITUTE TO ESTABLISH A BLUE RIBBON PANEL</b>	E. Reyes, E.D. C. Vue, Staff
5. Action Pg. 6	<b>AGREEMENT RECOMMENDATIONS FROM THE COORDINATION AND ALIGNMENT OF EARLY CHILDHOOD SERVICES IN RURAL FRESNO COUNTY</b>	E. Reyes, E.D. M. Diaz, Staff
6.	<b>PUBLIC COMMENT</b> Limit two minutes per speaker. Public Comment is also taken on individual agenda items throughout the meeting at the conclusion of each agenda item.	K. Gilbert, Commissioner
7.	<b>ADJOURNMENT</b>	K. Gilbert, Commissioner

NOTE: If you need disability modification(s) and/or other accommodation(s) in order to participate in this meeting, please contact the Commission office at (559) 558-4900 at least 48 hours prior to the start of the meeting. Government Code Section 54954.2(a).

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**FINANCE AND PROGRAM REVIEW COMMITTEE**

September 18, 2018 - 9:00 a.m.

2405 Tulare Street  
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**AGENDA ITEM NO. 3**

**RECOMMENDED ACTION:**

Approve May 10, 2018 Finance and Program Review Committee Meeting Minutes.

**ACTION SUMMARY MINUTES**

May 10, 2018 - 2:00 p.m.

**Present:** Hugo Morales, Shannon Koontz

**Absent:** Kari Gilbert

**Staff:** Emilia Reyes, Kristina Hernandez, Alix Hillis, Mayra Diaz, Mercedes Carmona, Karina Perez, Ken Price (Legal Counsel)

**1. CALL TO ORDER**

**2. POTENTIAL CONFLICT OF INTEREST**

None heard.

**3. MINUTES FOR OCTOBER 18, 2017 COMMITTEE MEETING**

Public Comment: None heard.

Motion by: Koontz                      Second by: Morales

Ayes: Morales, Koontz

Noes: None Heard.

**4. HELP ME GROW FRESNO COUNTY EFFORTS**

Legal Counsel, Ken Price, recommends adding language pursuant to our Procurement Policies and Procedures manual, deem a failed procurement and have a sole source justification.

Public Comment: None heard.

Motion by: Koontz                      Second by: Morales

Ayes: Morales, Koontz

Noes: None Heard.

**5. RENEW AGREEMENT WITH PREVENT CHILD ABUSE CALIFORNIA**

Public Comment: None heard.

Motion by: Koontz            Second by: Morales  
Ayes: Morales, Koontz  
Noes: None Heard.

**6. AGREEMENT WITH FRESNO COUNTY DEPARTMENT OF SOCIAL SERVICES (DSS)**

Public Comment: None heard.

Motion by: Koontz            Second by: Morales  
Ayes: Morales, Koontz  
Noes: None Heard.

**7. COMMUNITY MEDIA PARTNERSHIP WITH UNIVISION COMMUNICATIONS INC.**

Public Comment: None heard.

Motion by: Koontz            Second by: Morales  
Ayes: Morales, Koontz  
Noes: None Heard.

**8. COMMUNITY MEDIA PARTNERSHIP WITH NEXTSTAR BROADCASTING**

Commissioner Morales suggested to include Preschool enrollment information to parents as part of this partnership.

Public Comment: None heard.

Motion by: Koontz            Second by: Morales  
Ayes: Morales, Koontz  
Noes: None Heard.

**9. AGREEMENT WITH HUDSON, HENDERSON & COMPANY, INC FOR AUDITING SERVICES**

Public Comment: None heard.

Motion by: Koontz            Second by: Morales  
Ayes: Morales, Koontz  
Noes: None Heard.

**10. DISCUSSION ON STRATEGIC RESERVE**

The Commissioners recommended to move this discussion for full Commission consideration and provide financial options including the impact on program investments.

No action required.

Public Comment: None heard.

**11. PUBLIC COMMENT**

The Executive Director, Emilia Reyes, Provided the following updates:

In the upcoming months, an agreement with California State University, Fresno Foundation - Central California Children's Institute will be presented to the Commission in collaboration with Fresno County Superintendent of Schools (FCSS) and other key community partners based on the Blue Ribbon Panel Guiding Principles and Recommendations Report.

First 5 Fresno County is partnering with the Central Valley Community Foundation, Fresno County Superintendent of Schools, Fresno Economic Opportunities Commission (EOC) and the Fresno Cradle to Career (C2C) Initiative to create a Preconception to age 5 Blueprint for funding. The goal is to leverage resources to identify how First 5 and other community partners are able to align funding streams designed to ensure children ages 0 to 5 and their families have access to services they need to thrive.

Commissioner Morales asked to help gather signatures for Measure P, a sales tax for recreation and parks. The citizen-led measure will provide a guaranteed, local funding source for our parks through a 3/8-cent sales tax in the City of Fresno.

No action required.

Public Comment: None heard.

**12. ADJOURNMENT**

Public Comment: None heard.

Motion by: Koontz                      Second by: Morales  
Ayes: Morales, Koontz  
Noes: None Heard.

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**September 18, 2018 – 9:00 a.m.**

**2405 Tulare Street**  
**Fresno, CA 93721**

**AGENDA ITEM NO. 4**

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Agreement with California State University, Fresno Foundation – Central California Children’s Institute to establish a Blue Ribbon Panel

**RECOMMENDED ACTION:**

Approve for full Commission consideration an agreement with California State University, Fresno Foundation – Central California Children’s Institute in an amount not to exceed \$25,000 to meet the African American Infant Mortality Needs Assessment Recommendation to establish a Blue Ribbon Panel.

**BACKGROUND:**

The formation of a Blue Ribbon Panel on African American Infant Mortality (AAIM) was one of the key strategies highlighted from the Commission’s *African American Infant Mortality in Fresno County Needs Assessment*. The Blue Ribbon Panel would be comprised of health care, education and cross-sector community leaders with the goal to develop strategies to improve the cultural appropriateness of health care for African American women and families.

The Commission partnered with Central California Children’s Institute (CCCI) to bring together community leaders and individuals with lived experience to guide the work of identifying the guiding principles, membership and objectives of a Blue Ribbon Panel.

At the January 2018 F5FC Commission meeting, CCCI presented the report titled *Guiding Principles and Recommendations for the Blue Ribbon Panel on African American Infant Mortality*. The report outlined the following recommendations as imperative:

1. Build the internal skills and capacity of impacted families to address individual and family level issues
2. Support investments that improve environmental and neighborhood conditions affecting health
3. Uphold the primacy of challenges that are unique to African American families
4. Identify both short-term and long-term goals
5. Include members from various sectors including business, education, health care, social services, land use, city planning, transportation and the faith community with a demonstrated commitment to making meaningful and sweeping changes in how African American women and families are supported locally

Based on the foundational work completed, staff recommends an agreement with California State University, Fresno Foundation – Central California Children’s Institute to establish a Blue Ribbon Panel to begin strategic planning, implementation and strengthening of multi-sector policies and practices to better support African American children ages birth to 5.

The Commission will collaborate with Fresno County Superintendent of Schools (FCSS) and other key stakeholders as identified in the Blue Ribbon Panel Guiding Principles and Recommendations Report, and to convene cross-sector leadership and African American women and family members who have been affected by racial disparities and have the ability to use their stories to influence policy and systems change.

**Alignment with 2013-2020 Strategic Plan:** Establishing a Blue Ribbon Panel to address inequities experienced by African American families in Fresno County aligns with Tier 1 Children and Families – Goal 1: Health Promotion by building a sustainable system to promote the optimal healthy development of vulnerable children.

**Short-term goal(s) and long-term outcomes:** The desired short-term goal is to establish a Blue Ribbon Panel comprised of cross-sector leadership and African American women and family members who have been affected by racial disparities and have the ability to use their stories to influence policy and systems change.

The desired long-term outcomes include:

1. Focus on serving African American women and their families to improve the health, education, social and emotional development of African American children ages 0 to 5.
2. Provide direction to the Commission and partners on critical investments to further increase the capacity, sustainability and effectiveness of the early childhood system of care in Fresno County.

**Procurement:** Per the Administrative and Programmatic Procurement Policies and Procedures, staff recommends a sole source agreement with California State University, Fresno Foundation – CCCI as they have demonstrated experience and deep understanding of the racial and health disparities faced by the African American community in Fresno County. Also, CCCI was a key partner during the convening of the Maternal and Child Health Expert Panel from the time the African American Infant Mortality Needs Assessment was launched, and they have developed the report titled *Guiding Principles and Recommendations for the Blue Ribbon Panel on African American Infant Mortality*. As a result, CCCI is the only vendor with the ability and unique capabilities and experiences for development of the effort.

**Fiscal Impact:** Total funding from the Commission will be allocated from the Commission’s FY 2017-2019 approved Revised Two Year Budget Tier 1 – Children and Families: Goal 1 – Health Promotion line item in an amount not to exceed \$25,000. Funding from the Commission has been designated from funds previously set aside at the January 2016 Commission Meeting for the African American Infant Mortality Needs Assessment work. In addition, any recommended procurement opportunity by the Blue Ribbon Panel, in which the Commission takes a lead role, will be brought to the Commission for consideration and final approval.

**CONCLUSION:**

Approving the above recommendation for full Commission consideration will build upon the Commission’s African American Infant Mortality investments and presents the opportunity for the Commission to minimize duplication of work and to promote alignment of equity efforts with key stakeholders to strengthen existing partnerships and resources to have a larger, more sustainable impact in our community.

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**September 18, 2018 – 9:00 a.m.**

**2405 Tulare Street**  
**Fresno, CA**

**AGENDA ITEM NO. 5**

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Agreement Recommendations for the Coordination and Alignment of Early Childhood Services in Rural Fresno County

**RECOMMENDED ACTION:**

Approve, for full Commission consideration, two agreement recommendations from the Coordination and Alignment of Early Childhood Services in Rural Fresno County Request for Proposals (RFP) in an amount not to exceed \$45,000 each for an 8-month period.

**BACKGROUND:**

On January 2017, Harder+Company Community Research finalized the Fresno County Rural Community Needs Assessment report for the communities of Huron and Mendota commissioned by First 5 Fresno County.

On October 25, 2017, the Commission set aside funds to implement the key strategies identified to support the communities of Huron and Mendota. A series of advisory meetings with local leaders, stakeholders and professionals serving young children and their families in each community took place to inform implementation of the report's recommendations and gather input on how to enhance the early childhood services system in rural Fresno County.

The community of Huron prioritized the establishment of a hub to coordinate a continuum of services for families with young children, including outreach, delivery of services and community awareness through the development of a multilingual resource book for families and service providers listing all programs and services available in the community.

The Mendota community prioritized the development of a Mendota Collaborative Taskforce with cross-sector leaders to collaborate and expand services for young children and families. In addition, system-level leaders and funders (representatives from the school district, law enforcement, community-based organizations, etc.) recommended service needs centered on mental health, medical care, substance abuse, job training, and housing.

**Procurement:** As a result, on July 2018, the Commission released the Coordination and Alignment of Early Childhood Services in Rural Fresno County RFP. The intent of the RFP was to identify an agency or agencies to coordinate existing cross-sector services focused on young children and their families in Huron and Mendota to further strengthen the early childhood system of care in Fresno County.

The Commission received five submissions. A Community Review Panel of 3 members reviewed and recommended United Way of Fresno and Madera Counties to serve the community of Huron based on meeting the strategies identified by the Huron Advisory Council and Centro La Familia Advocacy Services to serve the community of Mendota based on long-term trusted relationships with the community and a plan with deliverables aligning with the community needs.

**Short-term goal(s) and long-term outcomes:** Upon approval, staff will recommend the agreements for full Commission consideration at the September 2018 Commission Meeting. If approved, staff will work with United Way of Fresno and Madera Counties and Centro La Familia Advocacy Services to develop 8-month scope of work and agreements with start date of November 1, 2018. The long-term outcome is to support each rural community with sustaining a strong early childhood service system that includes coordination and integration of services that support young children and their families.

**Alignment with 2013-2020 Strategic Plan:** The proposed recommendation directly aligns with the Commission's mission and the intent of Proposition 10: "to facilitate the creation and implementation of an integrated comprehensive and collaborative system of information and services to enhance the optimal early childhood development and to ensure that children are ready to enter school." These efforts also align with Tier 2: Community Partners - Goal 4: Early Childhood Partner Capacity Building.

**Fiscal Impact:** The Commission assigned and approved funds for these proposed agreements at the October 2017 Commission Meeting. These funds are included in the revised 2017-2019 Agency Budget approved by the Commission during the March 2018 meeting. Proposed funding amount not to exceed \$45,000 each will be allocated from the Strategic Plan Investment line item, Tier 2: Community Partners - Goal 4: Early Childhood Partner Capacity Building. These agreements may be renewed for an additional year based on performance and availability of funds.

## CONCLUSION:

All recommendations have gone through the Commission's formal procurement process, including an external and internal review, and directly align with the Commission's mission and the intent of Proposition 10. If recommended for full Commission consideration, both agreements would result in supporting families with young children living in rural communities (Mendota and Huron) to obtain increased access to needed services.