

# FIRST 5 FRESNO COUNTY

ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

**DATE:** Wednesday, December 5, 2018

Lighthouse for Children  
2405 Tulare Street  
Fresno, CA 93721

**TIME:** 11:30 a.m. - Regular Meeting

## AGENDA

ITEM	SUBJECT	PRESENTER
1.	<b>CALL TO ORDER</b>	Chair Pacheco
2.	<b>POTENTIAL CONFLICTS OF INTEREST</b> Any Commission Member who has potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.	Chair Pacheco
3. <b>Action</b> Pg. 1	<b>CONSENT AGENDA – ITEMS 3a</b> See attached Consent Agenda.  <b>Overview:</b> These matters are routine in nature and are usually approved by a single vote. Prior to action by the Commission, the public will be given the opportunity to comment on any Consent Item.	Chair Pacheco E. Reyes, E.D.
4. <b>Action</b> Pg. 5	<b>FINANCIAL REPORT FOR PERIOD ENDING SEPTEMBER 2018</b> Supporting Documents	E. Reyes, E.D. A. Hillis, Staff
5. Information Pg. 12	<b>EVALUATION EFFORTS &amp; PRECONCEPTION TO AGE 5 BLUEPRINT UPDATE</b> Supporting Document	E. Reyes, E.D.
6. Information	<b>COMMUNITY MEDIA PARTNERSHIPS UPDATE</b> Supporting Document	E. Reyes, E.D. V. Cuevas, Staff
7. Information Pg. 29	<b>CHILDREN &amp; FAMILIES POLICY UPDATE</b> Supporting Document	E. Reyes, E.D. V. Cuevas, Staff
8. Information Pg. 32	<b>EXECUTIVE DIRECTOR REPORT – DECEMBER 2018</b> Supporting Document	E. Reyes, E.D.
9. Information	<b>PUBLIC COMMENT</b> Limit two minutes per speaker. Public Comment is also taken on individual agenda items throughout the meeting at the conclusion of each agenda item.	Chair Pacheco
10. Information	<b>ANNOUNCEMENTS / INFORMATION SHARING</b>	Chair Pacheco
11.	<b>CLOSED SESSION</b> <b>A. CLOSED SESSION - PUBLIC EMPLOYEE PERFORMANCE EVALUATION</b> Title: Executive Director	Chair Pacheco K. Price, Legal
12.	<b>ADJOURNMENT</b>	Chair Pacheco
<b>NOTE:</b>	<b>NEXT REGULAR MEETING – JANUARY 16, 2019</b>	2405 Tulare St. Fresno, CA 93721

NOTE: If you need disability modification or accommodation in order to participate in this meeting, please contact the Commission office at (559) 558-4900 at least 48 hours prior to the start of the meeting. Government Code Section 54954.2(a).

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**DATE:** Wednesday, December 5, 2018

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**TIME:** 11:30 a.m. - Regular Meeting

## CONSENT AGENDA

(Any Commissioner may pull any Consent Item for discussion or separate vote.)

ITEM	SUBJECT	PRESENTER
3a. Action Pg. 2	<b>MINUTES FROM OCTOBER 24, 2018 REGULAR COMMISSION MEETING</b> Supporting Document	E. Reyes, E.D.

**FIRST 5 FRESNO COUNTY**  
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

**REGULAR BUSINESS MEETING**

December 5, 2018 - 11:30 p.m.

2405 Tulare Street  
Fresno, CA 93721

**CONSENT AGENDA ITEM 3a**

**RECOMMENDED ACTION:**

Approve Commission Meeting Minutes - October 24, 2018

**ACTION SUMMARY MINUTES**

**October 24, 2018 – 11:30 A.M.**

**Present:**           **Commissioners:** Brian Pacheco, , Dawan Utecht, Hugo Morales, Shannon Koontz

**Absent:**            Kari Gilbert

**Staff:**            Emilia Reyes, Fabiola González, Alix Hillis, Victoria Cuevas, Melissa Cook, Mayra Diaz, Arthur Montejano, Cecilia Paredes, Karina Perez, Guadalupe Ramirez, Monica Ramirez, Karen Rangel, Liliana Salcedo, Ken Price (Legal Counsel)

**1. CALL TO ORDER**

- 2. POTENTIAL CONFLICTS OF INTEREST:** Any Commission Member who has a potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.

None heard.

**3. CONSENT AGENDA – ITEM 3a-3f**

These matters are routine in nature and are usually approved by a single vote. Prior to action by the Commission, the public is given the opportunity to comment on a consent item. Any Commission Member may pull any consent item for discussion or separate vote.

Commissioner Morales pulled consent agenda item 3b and 3c.

Public Comment: None heard.

Motion by: Morales            Second by: Utecht

Ayes: Pacheco, Utecht, Morales, Koontz

Noes: None heard.

**3b. CONSENT AGENDA – PROCUREMENT POLICIES AND PROCEDURES – ANNUAL REVIEW**

Public Comment: None heard.

Motion by: Morales      Second by: Koontz  
Ayes: Pacheco, Utecht, Morales, Koontz  
Noes: None heard.

**3c. CONSENT AGENDA – ACCOUNTING POLICIES AND PROCEDURES – ANNUAL REVIEW**

Public Comment: None heard.

Motion by: Morales      Second by: Koontz  
Ayes: Pacheco, Utecht, Morales, Koontz  
Noes: None heard.

**4. FINANCIAL REPORT FOR PERIOD ENDING AUGUST 2018**

Public Comment: None heard.

Motion by: Morales      Second by: Utecht  
Ayes: Pacheco, Utecht, Morales, Koontz  
Noes: None heard.

**5. PUBLIC HEARING – FINANCIAL AUDIT REPORT AND STATE ANNUAL REPORT FOR FISCAL YEAR 2017-2018**

Public Comment: None heard.

No action required.

**6. FINANCIAL AUDIT REPORT AND STATE ANNUAL REPORT FOR FISCAL YEAR 2017-2018**

Brian Henderson, Co-founder & Partner of the firm Hudson Henderson & Company, Inc., presented an overview of the annual audit report for fiscal year 2017-2018.

Public Comment: None heard.

Motion by: Utecht      Second by: Koontz  
Ayes: Pacheco, Utecht, Morales, Koontz  
Noes: None heard.

**7. CHILDREN & FAMILIES POLICY UPDATE**

Commissioner Morales requested to include an update on the Citizenship question on the 2020 Census. Morales also requested staff to present highlights from the Children Now Scorecard at the next Commission Meeting.

Public Comment: None heard.

No action required.

**8. EXECUTIVE DIRECTOR REPORT – OCTOBER 2018**

Emilia Reyes, Executive Director, provided the following highlights and updates to the written Executive Director Report included as part of the Commission Meeting packet:

Welcomed two new staff members as Project Managers Guadalupe (Lupita) Ramirez and Arthur Montejano. These positions are included in the 2017-2019 proposed revised two-year budget, approved at the March 2018 Commission Meeting which includes a reduction of Full Time Equivalent (FTE) from 22 FTE to 18 FTE.

Public Comment: None heard.

No action required.

**9. PUBLIC COMMENT**

Public Comment: None heard.

No action required.

**10. ANNOUNCEMENTS / INFORMATION SHARING**

Commissioner Morales mentioned his participation at the Central Valley Immigrant Integration Collaborative (CVIIC) the previous week where Dr. Manuel Pastor a professor of Sociology and American Studies & Ethnicity at the University of Southern California presented. Dr. Pastor’s published book was also referenced: *State of Resistance*.

Margarita Rocha, Executive Director of Centro La Familia Advocacy Services, shared with the Commission and public an upcoming event: Know Your Numbers, an event organized by The Latino Health Workgroup designed to teach the community about Body Mass Index (BMI), Glucose, Blood Pressure numbers. Saturday, November 3, 2018 from 10a.m. – 1:00p.m. at the Community Outpatient Center by Community Regional Medical Center – 215 N. Fresno St. Fresno, CA 93701.

No action required.

**11. ADJOURNMENT**

Public Comment: None heard.

Motion by: Utecht                      Second by: Koontz  
Ayes: Pacheco, Utecht, Morales, Koontz  
Noes: None heard.

**FIRST 5 FRESNO COUNTY**  
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

**REGULAR BUSINESS MEETING**

December 5, 2018 – 11:30 a.m.

2405 Tulare Street  
Fresno, CA

**AGENDA ITEM NO. 4**

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Financial Report for Period Ending September 2018

**RECOMMENDED ACTION:**

Accept the financial report for period ending September 30, 2018.

**BACKGROUND:**

This item is intended to keep the Commission apprised of financial activity as of September 30, 2018 and to provide an opportunity to discuss and review financial activities for the reporting period.

**KEY POINTS:**

Revenues (\$2,811,884 - 27%)

- Prop 10 Revenue (\$2,511,329 - 31%) - First 5 California has reported Proposition 10 revenue through September 2018.
- Other Revenue (\$60,563 - 121%) - Excess revenue due to receiving the deposit for quarter one for the New Market Tax Credit leveraged loan.
- Investment Income (\$39,512 - 100%) - The investment portfolio experienced a higher market value gain than anticipated for the period.

Operating Expense (\$299,767 - 17%) - All expenses are within budget limits.

- Insurance Expense (\$7,067 - 50%) - The Special Liability Insurance Plan and Crime Insurance Plan have been paid for the year.

Strategic Plan Investments Awards (\$3,399,783 - 47%) - Development of contracts are on target and within budget constraints.

- Accountability and Evaluation (\$900,000 - 100%) - Evaluation, contract management and technical assistance contracts have been awarded for the fiscal year.
- Non-Prop. 10 Funded Programs (\$2,358,921 - 100%) - Non-Prop. 10 funded programs have been awarded for the fiscal year.

Operations Contingency Fund (\$1,000,000 - 100%) - Per the Commission's Accounting Policies and Procedures, the Contingency Fund was awarded at the beginning of the fiscal year.

Strategic Reserve Fund (\$1,500,000 - 75%) - At the direction of the Commission in June 2018, the initial portion for the Strategic Reserve Fund has been awarded. The remaining amount will be set aside as funds become available.

FY 2018-2019 Service Provider Expenses (\$722,368 - 10%) - The majority of First 5 Fresno County Funded Partners are reimbursed on a quarterly basis. Expenses for the first quarter will be reflected in the November financial report.

**FISCAL IMPACT:**

Overall, expenses are within budget constraints for fiscal year 2018 - 2019.

**FIRST 5 FRESNO COUNTY  
FINANCIAL STATEMENT  
SEPTEMBER 2018 (25%)**

**Revenues**

	Budget Amounts	Actual Amounts	Percent Variance
	07/01/2018-06/30/2019	07/01/2018-09/30/2018	
Prop 10 Revenue	\$8,000,000	\$2,511,329	31%
Non-Prop. 10 Revenue			
First 5 CA IMPACT Revenue	\$1,408,325	\$46,672	3%
California Department of Ed. Grant	\$148,729	\$0	0%
UCSF Grant	\$638,138	\$138,809	22%
The David and Lucile Packard Foundation Grant	\$15,000	\$15,000	100%
Other Revenue	\$50,000	\$60,563	121%
Interest Revenue - County Treasury	\$25,000	\$0	0%
Investment Income	\$0	\$39,512	100%
<b>Total Revenues</b>	<b>\$10,285,192</b>	<b>\$2,811,884</b>	<b>27%</b>

**Operating**

<b>Salaries &amp; Benefits</b>			
Salary Expense	\$855,499	\$183,734	21%
Payroll Tax Expense	\$94,677	\$14,011	15%
Retirement Expense	\$67,601	\$14,444	21%
Employee Benefits Expense	\$279,528	\$23,285	8%
Worker's Compensation Expense	\$7,100	\$0	0%
<b>Total Salaries &amp; Benefits Expenses</b>	<b>\$1,304,405</b>	<b>\$235,474</b>	<b>18%</b>
<b>Services &amp; Supplies</b>			
Advertising Expense	\$3,000	\$0	0%
Audit Expense	\$25,000	\$4,690	19%
Capital & Equipment Expense- Computers & Software	\$7,500	\$85	1%
Commissioner/Advisory Expense	\$5,000	\$0	0%
Dues & Subscriptions Expense	\$42,125	\$477	1%
Equipment Rental/Maintenance Expense	\$32,622	\$3,330	10%
General & Administrative Expense	\$18,000	\$3,226	18%
Insurance Expense	\$14,121	\$7,067	50%
Materials & Supplies Expense	\$10,000	\$4,312	43%
Overhead Expense	\$90,000	\$24,271	27%
Program Development/Strategic Planning Expense	\$25,000	\$0	0%
Professional Services Expense	\$138,011	\$11,954	9%
Staff Training & Conference Expense	\$30,000	\$1,617	5%
Telephone Expense	\$16,780	\$3,263	19%
Local Travel Expense - Local Mileage	\$3,500	\$0	0%
<b>Total Services &amp; Supplies Expenses</b>	<b>\$460,658</b>	<b>\$64,293</b>	<b>14%</b>
<b>Total Operating Expenses</b>	<b>\$1,765,063</b>	<b>\$299,767</b>	<b>17%</b>

**Strategic Plan Investments Awards**

	Budget Amounts	Actual Amounts	Percent Variance
<b>Strategic Plan Investments</b>			
<b>Tier 1: Children and Families</b>			
Goal 1 - Health Promotion	\$1,258,488	\$25,000	2%
Goal 2 - Early Learning	\$545,635	\$24,149	4%
Goal 3 - Strong Families	\$1,566,926	\$0	0%
<b>Total Tier 1</b>	<b>\$3,371,049</b>	<b>\$49,149</b>	<b>1%</b>
<b>Tier 2: Community Partners</b>			
Early Childhood Partner Capacity Building	\$26,418	\$0	0%
Community Learning Center	\$427,888	\$43,213	10%
<b>Total Tier 2</b>	<b>\$454,306</b>	<b>\$43,213</b>	<b>10%</b>
<b>Tier 3: Early Childhood System of Care</b>			
Community Relations	\$133,900	\$41,000	31%
Multi-Sector Partnerships	\$25,000	\$7,500	30%
<b>Total Tier 3</b>	<b>\$158,900</b>	<b>\$48,500</b>	<b>31%</b>



**FIRST 5 FRESNO COUNTY  
FINANCIAL STATEMENT  
SEPTEMBER 2018 (25%)**

**Accountability and Evaluation**

Accountability Services	\$300,000	\$300,000	100%
Evaluation Services	\$600,000	\$600,000	100%
<b>Total Accountability and Evaluation</b>	<b>\$900,000</b>	<b>\$900,000</b>	<b>100%</b>

**Non-Prop. 10 Funded Programs**

First 5 CA IMPACT Program	\$975,323	\$975,323	100%
First 5 CA IMPACT Regional Hub Program	\$581,731	\$581,731	100%
CA Department of Education QRIS Certification	\$148,729	\$148,729	100%
UCSF- Group Prenatal Care Program	\$638,138	\$638,138	100%
The David and Lucile Packard Foundation	\$15,000	\$15,000	100%
<b>Total Non-Prop. 10 Funded Programs</b>	<b>\$2,358,921</b>	<b>\$2,358,921</b>	<b>100%</b>

<b>Total Strategic Plan Investments Awards</b>	<b>\$7,243,176</b>	<b>\$3,399,783</b>	<b>47%</b>
<b>Operations Contingency Fund</b>	<b>\$1,000,000</b>	<b>\$1,000,000</b>	<b>100%</b>
<b>Strategic Reserve Fund</b>	<b>\$2,000,000</b>	<b>\$1,500,000</b>	<b>75%</b>

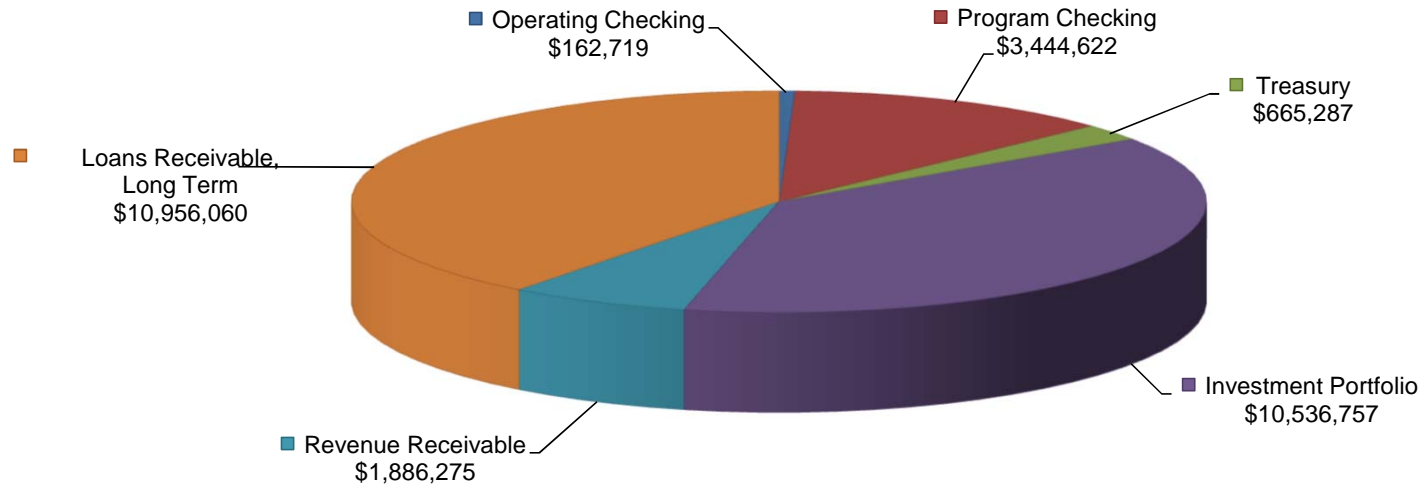
**FY 2018-2019 Service Provider Expenses**

	Budget Amounts	Actual Amounts	Percent Variance
<b>Tier 1: Children And Families</b>	\$3,800,008	\$333,309	9%
<b>Tier 2: Community Partners</b>	\$379,012	\$126,989	34%
<b>Tier 3: Early Childhood System of Care</b>	\$421,000	\$7,610	2%
<b>Accountability and Evaluation</b>	\$800,000	\$16,685	2%
<b>Non-Prop. 10 Funded Programs</b>	\$2,195,192	\$237,776	11%
<b>Total Service Provider Expenses</b>	<b>\$7,595,212</b>	<b>\$722,368</b>	<b>10%</b>

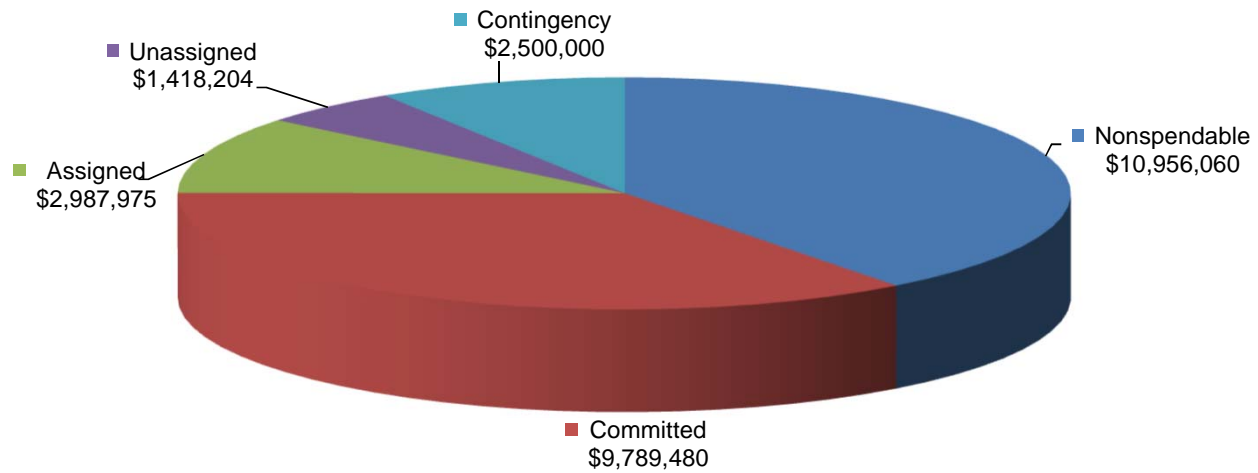


FIRST 5 FRESNO COUNTY  
BALANCE SHEET  
September 2018

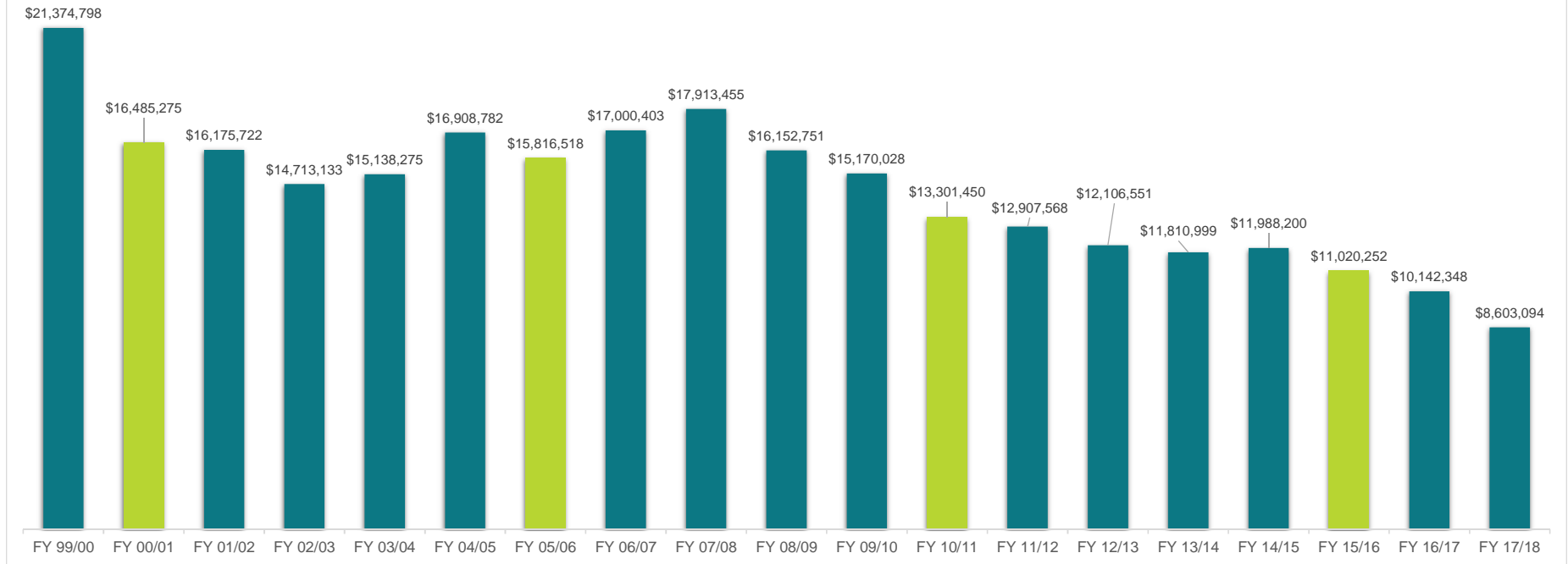
**ASSETS**



**FUND BALANCE**



## Revenue Since Inception - First 5 Fresno County



**FIRST 5 FRESNO COUNTY**  
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

**REGULAR BUSINESS MEETING**

December 5, 2018 - 11:30 a.m.

2405 Tulare Street  
Fresno, CA

**AGENDA ITEM NO. 5**

TO: Children & Families Commission of Fresno County  
FROM: Victoria Cuevas, Project Manager  
SUBJECT: Evaluation Efforts & Preconception to Age 5 Blueprint Update

**BACKGROUND:**

The attached Client Profile Report outlines demographic and service utilization data of the children, families and early childhood professionals that receive direct services funded by First 5 Fresno County in Fiscal Year 2017-2018. Representatives from the Commission's evaluation firm, Harder + Company will be presenting highlights. In addition, Harder + Company representatives will provide a status update on the Community Engagement phase of the Preconception to Age 5 Blueprint for Funding and Advocacy.

# Client Profile

First 5 Fresno County

Fiscal Year 2017-2018



# Introduction

First 5 Fresno County (F5FC) funds programs and invests in efforts that improve the lives of young children and their families. Through its investments, F5FC serves as a catalyst for creating an accessible and effective network of quality services which promote children's social, emotional, physical, and cognitive development. F5FC serves children ages 0 to 5, their families, and the professionals who work with them.

In Fiscal Year 2017-2018 (FY 17-18) F5FC reached **3,868 core clients** and provided **20,223 aggregate services** through its funded programs. Demographic and service use data are collected by F5FC funded programs throughout the year to document the characteristics of community members who receive F5FC funded services, and to identify progress made toward reaching populations reflective of Fresno County residents.

Harder+Company Community Research, a San Francisco based consulting firm that specializes in program evaluation and strategic planning for social and human services, collaborates with F5FC to provide technical support to F5FC funded programs in their data management efforts.

## About this Report

The report outlines client demographic and service utilization data from FY 17-18. Where appropriate, Fiscal Year 16-17 data are provided for comparison purposes. In addition, Fresno County demographic data from the American Community Survey (ACS) are provided for reference.

## Evaluation Questions

The data gathered by F5FC funded programs help answer the following evaluation questions:

1. To what extent are service providers meeting their scope of work objectives with regard to the number of clients served?
2. Are programs funded by F5FC serving the children and families most in need?
3. Are service providers improving their service capacity? In what ways?
4. Are service providers and F5FC able to efficiently track and monitor services and service quality through Persimmony, the database utilized by F5FC?

## Data Collection

F5FC funded programs use the Persimmony database<sup>1</sup> to track data for all of the children, parents, and professionals who receive services. Data entered in the Persimmony database include client demographic data, types of services received, and the intensity and quantity of each service. These data allow F5FC to closely monitor funded programs, and also allows funded programs to track their clients' service use. 🇺🇸

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### A Note about Core and Aggregate Client Data

Data are collected for two types of services:

- **Core clients:** parents, children, and professionals who receive direct services from F5FC funded programs. Data gathered and entered for core clients include address, gender, race/ethnicity, client type, type of service received, etc.
- **Aggregate clients:** children, parents, and professionals who receive "light-touch" services through F5FC funded programs such as one time group-based services or clients who attend one-time events, such as community health fairs. Limited demographic data, beyond if the individual is a child, parent or professional, are collected for aggregate clients. Only data on service type are collected.

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<sup>1</sup> Please note that Persimmony International Inc. is a live web-based database that permits authorized users to easily and independently create and make modifications to the data entered. As a result, the most current data is generated in reports, charts, pivot tables, or GIS maps. It is not uncommon for these data generated to have a variance of/or within 5% when compared to previously documented reports.

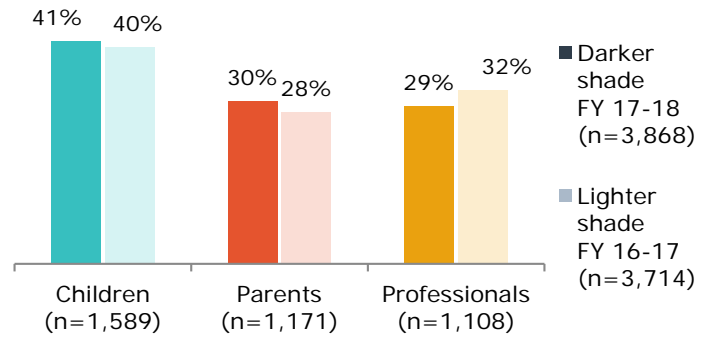


# Core Client Characteristics

## Core Clients

This year a total of **3,868** clients were served. This is a slight increase between the total served the year prior (FY 16-17). F5FC served more children and parents in FY 17-18.

**Exhibit 1. Core Clients FY 17-18 and FY 16-17**

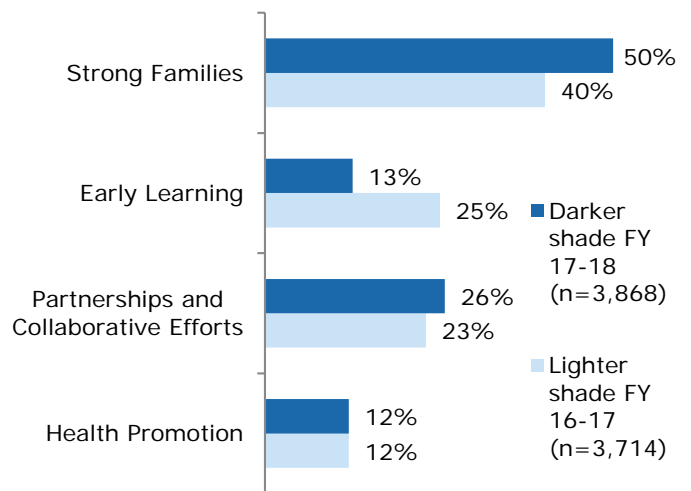


\* In this report, "parent" refers to the client type identified in the Persimmony database as well as those identified as prenatal or other. This includes both biological or adoptive parents, expectant parents, and other relatives, such as grandparents or aunts who take young children to funded programs for services.

## Goal Areas

Strong Families services represented the largest percentage of core client services in FY 17-18 and FY 16-17.

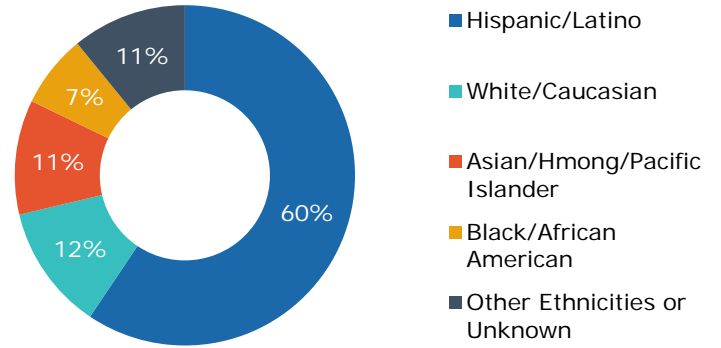
**Exhibit 2. Core Clients Served by Goal Areas FY 17-18 and FY 16-17**



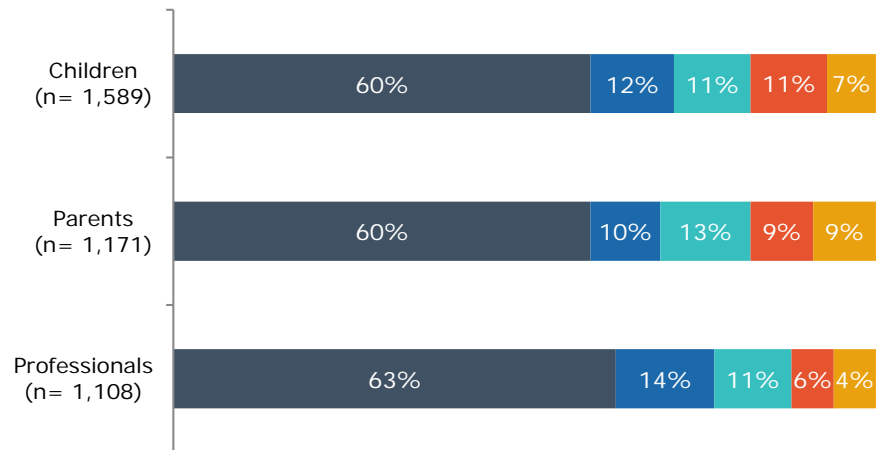
## Ethnicity

Similar to previous years, F5FC programs served more Hispanic/Latino clients than any other ethnic group. This was true across all three client types. The proportion of African Americans served increased by one percent between FY 16-17 and FY 17-18.

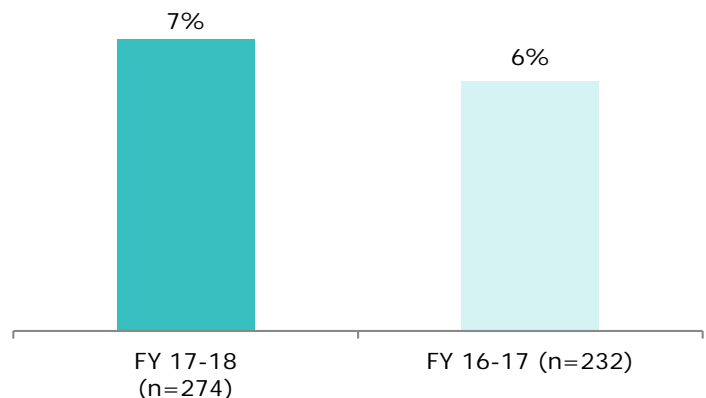
**Exhibit 3. Ethnicity of Core Clients**



**Exhibit 4. Ethnicity by Core Client Type**



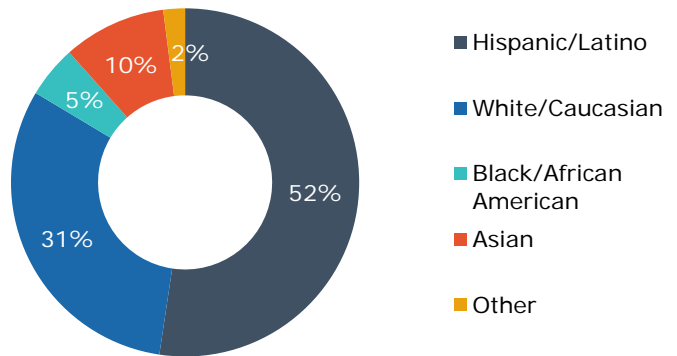
**Exhibit 5. African American Core Clients Served by F5FC**



## County Demographics: Ethnicity

The percentages of core clients served by ethnicity mirrors Fresno County's overall population.

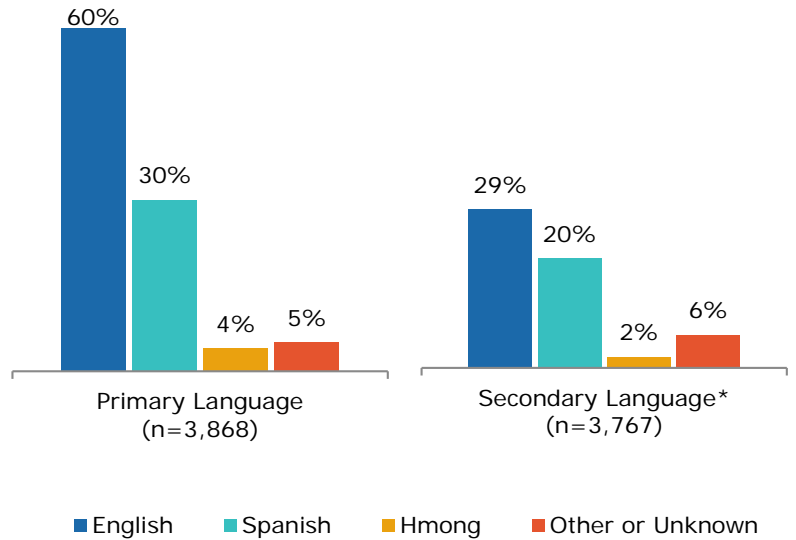
**Exhibit 6. Ethnicity in Fresno County (ACS 2012-16)**



## Language

Over half of clients spoke English as their primary language, followed by Spanish, similar to previous years. About half of clients spoke a second language, and for those who did, English and Spanish were most common.

**Exhibit 7. Core Client Primary and Secondary Language**

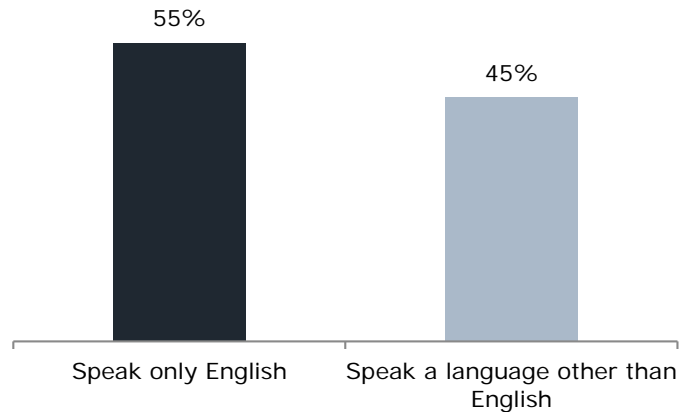


\* These percentages exclude the clients who reported not speaking a second language (42%).

## County Demographics: Language

In Fresno County, 45 percent of the population speaks a language other than English.

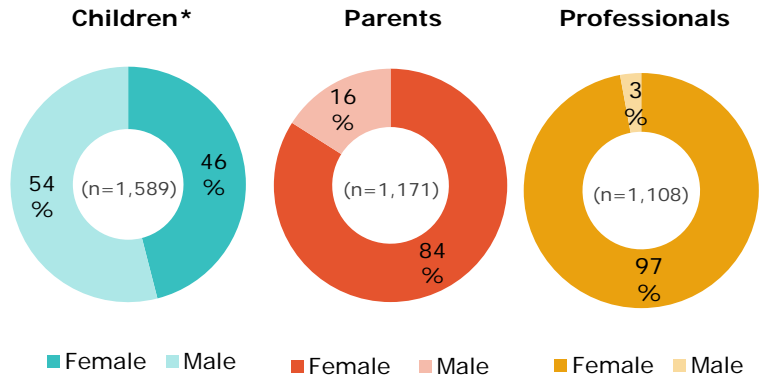
**Exhibit 8. Language Spoken in Fresno County (ACS 2012-16)**



## Gender

Slightly less male parents were served in FY 17-18 than FY 16-17 (16 percent and 18 percent, respectively). F5FC continues to primarily serve female clients across all client types.

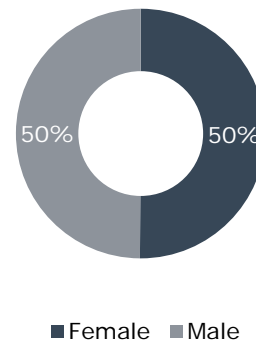
**Exhibit 9. Gender Distribution by Core Clients Served**



## County Demographics: Gender

At the county level, the proportion of female and male residents of Fresno County is exactly half female and half male.

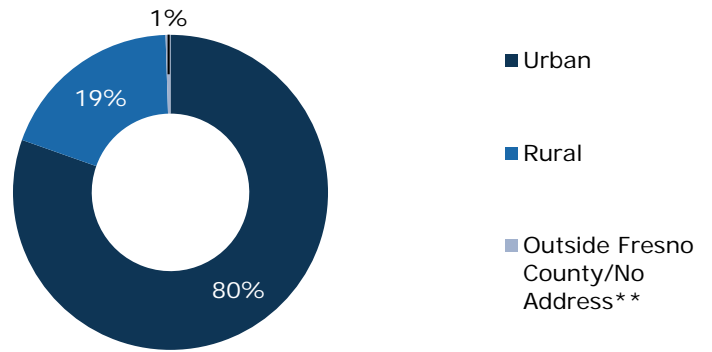
**Exhibit 10. Gender in Fresno County (ACS 2012-16)**



## Rural and Urban

The majority of F5FC's clients served in FY 17-18 live in urban areas, while about one in five of F5FC's clients live in rural areas.

**Exhibit 11. Core Clients in Rural and Urban Communities\***



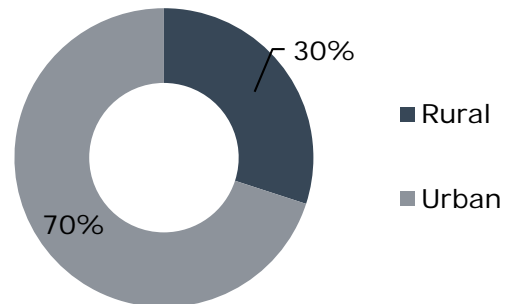
\* First 5 Fresno County defines rural communities as those whose zip codes are outside of the cities of Fresno and Clovis.

\*\* Clients may not provide an address because the client is homeless, the client has confidentiality concerns, the client is in foster care, or the client is a service provider and declines to provide his or her address.

## County Demographics: Rural and Urban

Slightly less than one-third of the County's population lives in rural areas.

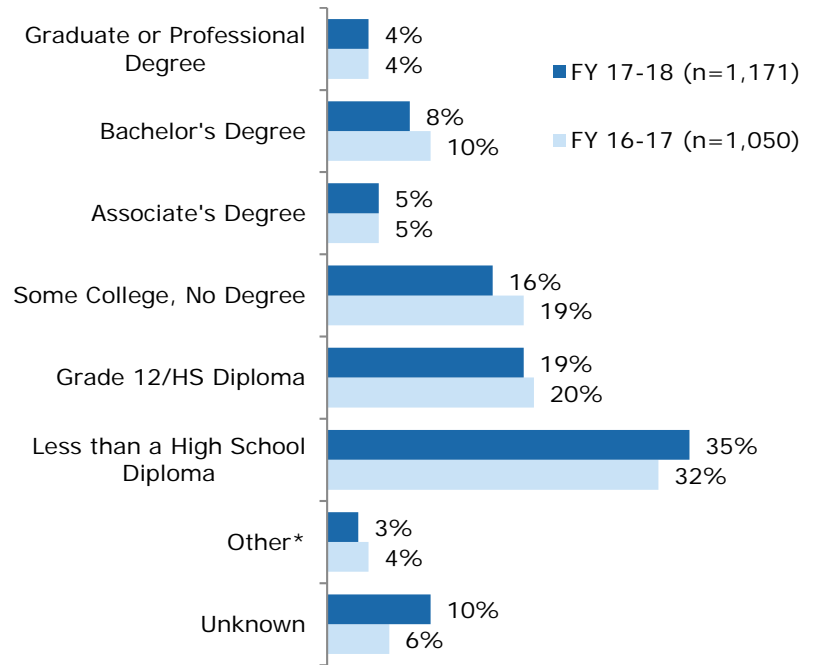
**Exhibit 12. Rural and Urban Communities in Fresno County (ACS 2011-15)**



## Parent Education

One-third of parents served had not received a high school diploma or GED. In general, F5FC served more parents with less than a high school degree from FY 16-17 to FY 17-18.

**Exhibit 13. Parent Education by Core Clients Served**

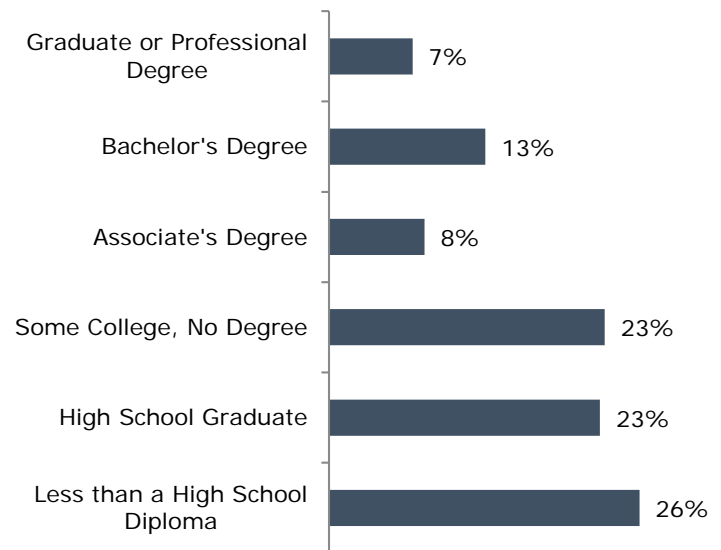


\*Other includes Vocational School.

## County Demographics: Educational Attainment

In Fresno County, 26 percent of adults aged 25 and over do not have a high school degree.

**Exhibit 14. Fresno County Educational Attainment, Adults Aged 25 and Older (ACS 2012-16)**

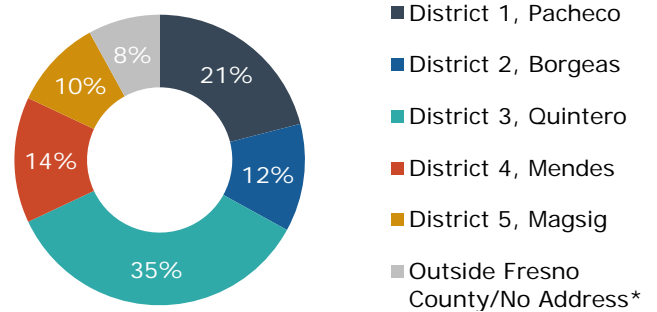


## Supervisory Districts

F5FC funded programs provide services across Fresno County to core clients living in all five supervisory districts. Most clients live in District 3, corresponding to Supervisor Quintero.

Source: Supervisory district boundaries via Fresno County Clerk/Registrar of Voters

**Exhibit 15. Core Clients by Supervisory District†**



† Some service providers will provide the address of their organization, rather than the address of the client because the client does not wish to share their address or the client is in foster care. Clients living within one-half mile of the Fresno County border are considered within the county. Clients for whom a zip code, but no street address, was available were matched to their corresponding district if the zip code did not cover more than one district.

\* Clients may not provide an address because the client is homeless, the client has confidentiality concerns, the client is in foster care, or the client is a service provider and declines to provide his or her address.



# Core Client Primary Services Received

## Primary Services Received by Children

Nearly half of children served in FY 17-18 received an ASQ or ASQ-SE, and 41 percent received a case management session. Although the total number of children served increased, the proportion of children receiving these top five services decreased between FY 16-17 and FY 17-18. This might be caused by children more often receiving other services offered by F5FC funded partners.

## Primary Services Received by Parents

The majority of parents received some form of parent education or support in FY 17-18, representing a major increase from FY 16-17. About one in three parents also received assessments and referrals this year.

## Primary Services Received by Professionals

Professionals received multiple technical assistance services from F5FC funded partners, including coaching from public health nurses from the Department of Public Health, and observation, feedback and quality improvement planning based on the needs of Early Stars.

Exhibit 16. Top 5 Services Received by Children

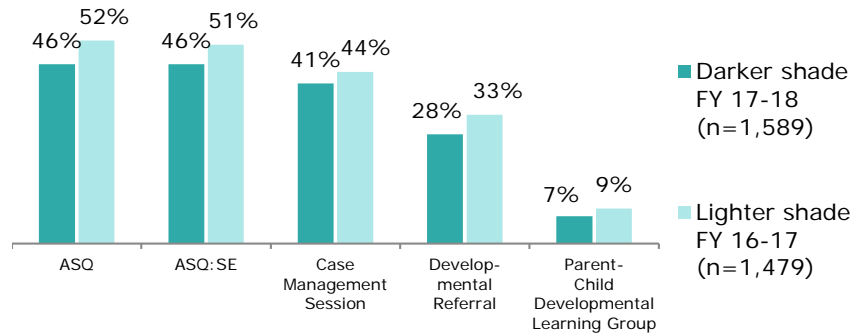


Exhibit 17. Top 5 Services Received by Parents

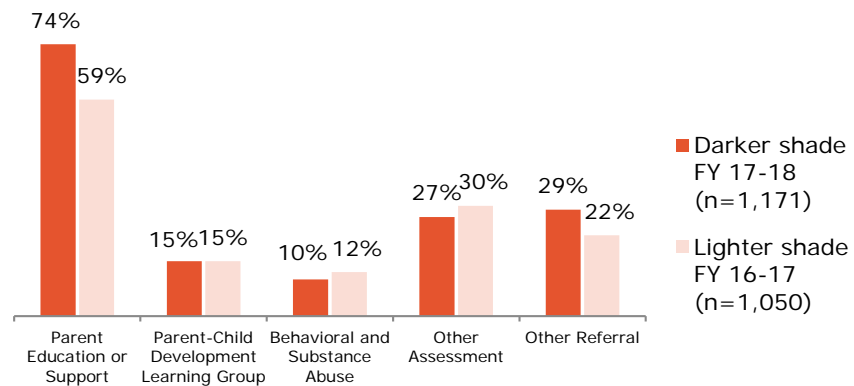
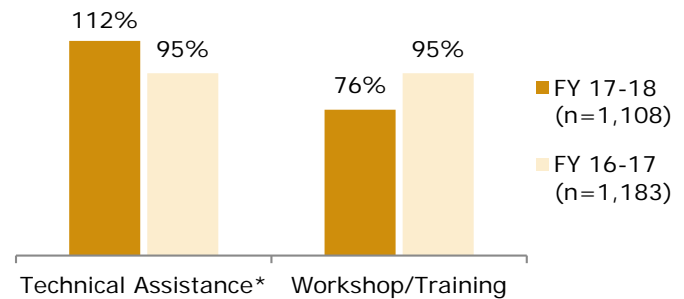


Exhibit 18. Top Services Received by Professionals



\* This is the highest percentage reported in recent years, and indicates that all service providers received at least one technical assistance service.

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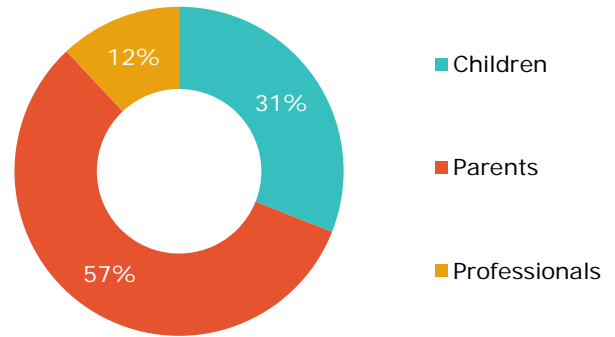
# Aggregate Services

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## Aggregate Services

A total of **20,223** aggregate services were provided in FY 17-18 to children, parents, and providers. Parents received the majority of aggregate services.

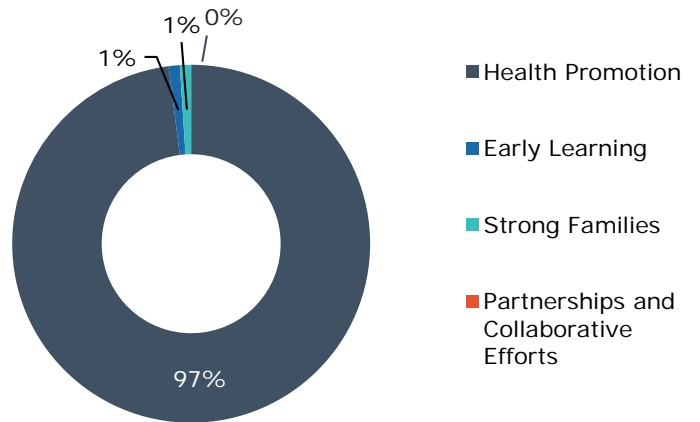
**Exhibit 19. Aggregate Services by Client Type (n=20,223)**



## Aggregate Services by Goal Area

Health Promotion focused activities constituted nearly all of aggregate services, mainly, calls and referrals through the Help Me Grow phone line.

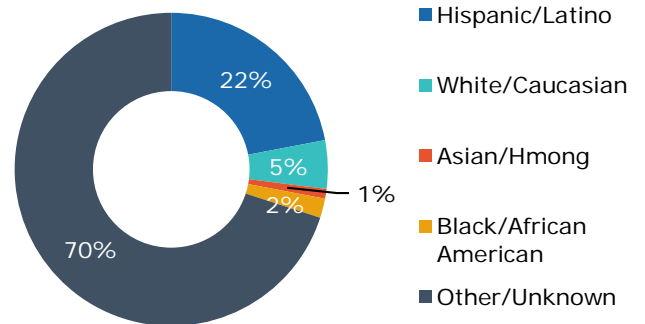
**Exhibit 20. Aggregate Services, by Goal Areas (n=20,223)**



## Aggregate Services by Ethnicity

Among the aggregate clients whose race/ethnicity was documented, the majority identified as Hispanic/Latino.

**Exhibit 21. Aggregate Services by Ethnicity (n=20,223)**



# Key Findings

- Overall, F5FC funded programs served more clients in FY 17-18 than in FY 16-17, with an increased emphasis on children and providers and decrease in parents. Inversely, parents constituted the highest proportion of clients served via aggregate services, although the total number of aggregate services dropped from FY-16-17 to FY 17-18.
- Hispanic or Latino individuals remain the ethnic group most commonly served by F5FC funded services. Seven percent of children and nine percent of parents identified as Black or African American, which is slightly higher than the five percent of the countywide population.
- The primary language continues to be English among clients. Many of the clients served by F5FC funded programs are bilingual and speak English, Spanish, Hmong, or another language.
- F5FC funded programs serve families and professionals across the county, spanning all supervisorial districts. According to the Persimmony data, about one in five core clients (19 percent) lived in a rural community in Fresno County in comparison to the 30 percent of the Fresno County's overall population living in rural areas.
- F5FC continues to serve many parents with less than a high school education. Thirty-eight percent of parents that receive services through F5FC have less than a high school education, yet only 26 percent of Fresno County's overall adult population aged 25 and older has this level of educational attainment.
- The majority of F5FC's aggregate services in FY 17-18 are through Help Me Grow, which provides referrals to parents and guardians via a phone line.

# Appendix: Definitions

When reading this report, it is important to keep in mind the following Persimmony database terminology and definitions:

- **Core client.** Parents, children, and professionals who receive direct services from F5FC funded programs whose demographic information and service data are entered in the Persimmony database.
- **Core data.** This refers to data collected from core clients (children, parents, and professionals) who are receiving direct services through funded programs and whose demographic data and service data are entered in the Persimmony database. Demographic data collected in the Persimmony database include client name, date of birth, gender, ethnicity, language and contact information. Service data tracked in the Persimmony database include service type, service quantity and intensity. All core clients complete an intake form and sign a consent form.
- **Aggregate client.** This term refers to children, parents, and professionals who receive “light-touch” services through F5FC funded programs such as one time group-based services or clients who attend one-time events, such as community health fairs. Unlike core clients, these clients do not complete an intake form and do not complete a consent form.
- **Aggregate data.** These are data collected only from clients who receive “light-touch” services through F5FC funded programs. Clients’ demographic data and service data are also entered in Persimmony, but are limited to client’s ethnicity and language. Aggregate service data tracked in Persimmony include service type and service quantity. Due to the nature of the services in which clients participate, it is possible that a single client may be counted multiple times, if they attended a variety of the light touch services. Thus, unlike the core client data, these numbers may not represent individual clients.
- **Parents.** In this report, “parent” refers to the client type identified in the Persimmony database as well as those identified as “prenatal” or “other” (see below). “Parent” includes both biological or adoptive parents, expectant parents, and other relatives. In FY 12-13, “other” was not combined with “parent.”
- **Other clients.** This term refers to clients other than children, parents and professionals who also receive services through F5FC funded programs. Typically, other clients can consist of other relatives or other caregivers, such as grandparents or aunts who take young children to funded programs for services. This year, clients classified as “other” were combined with “parents.”
- **Professionals.** In this report, “professionals” refers specifically to providers in the community who work with children ages 0-5 and their families such as early childhood educators, child care providers, or medical/health care providers, who attend workshops or participate in trainings provided by F5FC funded programs and are tracked in the Persimmony database.

**FIRST 5 FRESNO COUNTY**  
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

**REGULAR BUSINESS MEETING**

December 5, 2018 - 11:30 a.m.

2405 Tulare Street  
Fresno, CA

**AGENDA ITEM NO. 7**

TO: Children & Families Commission of Fresno County

FROM: Victoria Cuevas, Project Manager

SUBJECT: Children and Families Policy Update

**BACKGROUND:**

The information presented below is intended to keep the Commission appraised of staff's advocacy activities on behalf of the Commission.

**Citizenship Question in the 2020 Census**

During the October 2018 Commission meeting, Commissioner Hugo Morales requested an update on the impact of the U.S. Commerce Department decision to include a question about citizenship status be in the 2020 Census. On behalf of our statewide network of 58 county commissions, the First 5 Association submitted public comments on the 2020 Census proposed information collection in July 2018. The Association urged the Department of Commerce to remove the citizenship question from the 2020 Census form, as it will jeopardize the accuracy of the census in the nation—and will have especially grave outcomes for the young children in California.

Nationally, the U.S. Census undercounts children ages 0 to 5 at a higher rate than any other age group. Characteristics of hard-to-count communities, whose members are less likely to complete questionnaires, include housing insecurity, linguistic isolation, and distrust of government. California's youngest children often live in households with these features. According to the 2018 KIDS COUNT® Data Book by the Annie E. Casey Foundation, 30 percent of California children under the age of five live in hard-to-count census tracts. That's 700,000 California children at risk of being undercounted.

The communities that are least likely to participate are also the most likely to rely on services and feel the ramifications of an under-count. California stands to lose more than \$76 billion for federally funded programs such as Head Start, Medicaid, the Children's Health Insurance Program, Title I education funding, special education grants, and Foster Care supports.

**Children Now Scorecard**

Children Now has released its [2018-19 California County Scorecard of Children's Wellbeing](#), which provides county-level data, on 30 key indicators of Early Childhood, Education, Health, and Child Welfare in California, across 58 counties, over time, and by race and ethnicity.

The Scorecard reports data from multiple sources, and these numbers reflect the most recent available data. The tool was created to provide a snapshot of each county in order to identify areas in which we are doing well and where there's room for improvement. The tool also allows users to compare data across counties.

Overall, some early childhood indicators in Fresno County were reportedly better or on par with the statewide average, but others were worse. Fresno County ranked fourth in the state with 88% of pregnant women receiving prenatal care beginning in the first trimester, while the number of newborns who did not have a low birthweight was equivalent to the statewide average at 93 percent. Only 22 percent of Fresno County's youngest children from low-income families had visited a dentist, while the statewide average was 26 percent. Throughout the state, 77 percent of children of working parents are not in licensed child care, and the rate is even higher in Fresno County with an average of 82 percent.

See below for Early Childhood data in Fresno County:

## Fresno County's Young Children

### Key

Numbers and percentages are rounded to the nearest whole number

(\*) = Data suppressed due to small sample size or large margin of error

(-) = No data available

Indicator	County Average	California Average	County Rank	Latinx	White	Black	Asian	Other
Kindergarteners with up-to-date immunizations	96%	95%	19	-	-	-	-	-
Children, birth-5, of low-income families who had visited a dentist in the last year	22%	26%	41	24%	38%	43%	19%	26%
Children, birth-5, who were read to everyday by an adult	80%	64%	-	75%	83%	100%	-	100%
Newborns who were not low birthweight	93%	93%	41	93%	94%	87%	92%	92%
3- and 4-year-olds enrolled in preschool or transitional kindergarten	36%	49%	19	34%	*	*	*	*
Pregnant women who received prenatal care beginning the first trimester	88%	84%	4	87%	92%	84%	88%	87%
Newborns who were exclusively breastfed while in the hospital	69%	70%	39	70%	81%	63%	53%	55%
Children with parents in the labor force for whom a licensed child care slot was available	18%	23%	51	-	-	-	-	-

To explore the scorecard tool or for information on notes and sources, visit [www.childrennow.org](http://www.childrennow.org)

## Lifting Children and Families Out of Poverty Task Force - End Child Poverty Plan

The Lifting Children and Families Out of Poverty Task Force — established last year by Assembly Bill 1520 (Burke) — released the End Child Poverty Plan which describes the problem of child poverty and deep poverty in California, and offers policy recommendations to guide state policymakers in addressing this issue. When fully implemented, the End Child Poverty Plan expects to affect 450,000 children living in deep poverty throughout the state. The task force met 5 times over the past year and covered a range of topics including, demographics and trends in child poverty, existing public safety net programs, longer-term strategies to address poverty, and data available to monitor and understand poverty in California.

Key recommendations of the Child Poverty Plan:

- Guaranteed early care for kids 0-8 in deep poverty.
- Targeted child tax credit for low-income families
- Expansion of California’s successful Promise Neighborhoods coordinated care model
- Expansion of voluntary home visiting programs
- Housing protections for tenants

Members of the Taskforce were in Fresno on November 26<sup>th</sup>, and Emilia Reyes, our Executive Director, participated to highlight the readiness and collaborative approach to work towards solutions found within Fresno County agencies serving children and families.

Find the report [here](#).



**FIRST 5 FRESNO COUNTY**  
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

**REGULAR BUSINESS MEETING**

December 5, 2018 – 11:30 a.m.

2405 Tulare Street  
Fresno, CA

**AGENDA ITEM NO. 8**

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Executive Director's Report – December 2018

**BACKGROUND:**

The information presented below is intended to keep the Commission apprised of the Executive Director's community involvement on behalf of the Commission including relevant activities and new developments undertaken recently.

**Welcoming New Employees**

We would like to welcome two new members to our First 5 team: Johnathan Zepeda and Kalisha Goodwin.

Johnathan joins our team as a Project Specialist, he is a graduate of Fresno State holding a Bachelor of Arts degree in Liberal Studies from Fresno State. Kalisha is our new Project Specialist for the Glow! Group Prenatal Care Project. She earned her Bachelor of Science degree in Criminology with a focus in Victim Services from Fresno State and is currently pursuing her master's degree in Marriage, Family, Children Counseling at Fresno State.

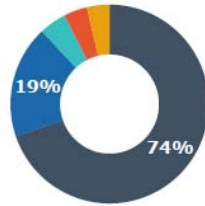
**Strategic Planning Process – Preconception to Age 5 Blueprint for Funding & Advocacy**

The First 5 Commission is working closely with a number of organizations to establish a joint early childhood community agenda for Fresno County from preconception to age 5. These organizations include the Central Valley Community Foundation, Fresno County Superintendent of Schools, Fresno Economic Opportunities Commission, and the Fresno Cradle to Career Partnership. Currently we're in the Community Engagement Phase of the Blueprint which First 5 Fresno County (F5FC) is leading.

As of November 19<sup>th</sup>, F5FC staff has carried out approximately 17 focus groups with 277 individuals, 99 were professionals engaged through large table events, and the remaining 187 were engaged through parent focus groups. Below is a snapshot of the characteristics of the participants:



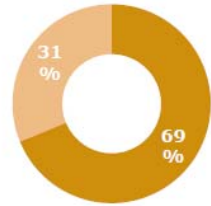
**44 percent** of participants identified as between the ages of 25 and 34. 26 percent identified as between 35-44 years of age.



The majority of participants identified as **Hispanic/Latino** (74 percent), while 19 percent identified as White/Caucasian.



Approximately **65 percent** of the local participants are from rural areas in Fresno County. Only 35 percent of participants are from urban Fresno County.



**69 percent** of participants are the parent/guardian or primary caregiver of a child aged 0-5. On average, participants reported taking care of 1.6 children between 0 and 5 years of age.

Pending focus groups include the following:

- Help Grow Leadership Table on December 4, 2018 at 12pm - 1:30pm (Lighthouse for Children, 2405 Tulare Street Fresno, CA 93721)
- The Children’s Movement Action Forum on December 7, 2018 at 8:30am - 10:30am (University of California Merced Building 550 E. Shaw Ave. Fresno, CA 93710)
- Fresno Americans (Location and Time TBD)

As part of this Phase, we are also seeking thoughts and opinions from community members via an electronic survey on their experiences accessing services as well as how money should be spent across the county to support young children and families.

**Please share the survey links** below with your staff and community networks which ask questions on the most critical community needs and what can be done to improve the well-being of current and future families with young children. Deadline to complete this survey is **Friday, December 21<sup>st</sup>, 2018**.

**English Survey link:** [https://harderco.co1.qualtrics.com/jfe/form/SV\\_eR5kXL8y5Tgpa85](https://harderco.co1.qualtrics.com/jfe/form/SV_eR5kXL8y5Tgpa85)

**Spanish Survey link:** [https://harderco.co1.qualtrics.com/jfe/form/SV\\_ddu2nhpm6o9SnoF](https://harderco.co1.qualtrics.com/jfe/form/SV_ddu2nhpm6o9SnoF)

**Hmong Survey link:** - [https://harderco.co1.qualtrics.com/jfe/form/SV\\_bCP74fNcXE6kGY5](https://harderco.co1.qualtrics.com/jfe/form/SV_bCP74fNcXE6kGY5)

### Local Countywide Network Efforts

#### **Launch of Blue Ribbon Panel**

On Thursday, November 29, 2018 the Blue Ribbon Panel officially launched. Based on the African American Infant Mortality needs assessment, the overall goal of the Blue Ribbon Panel is to improve the health, education, and social-emotional development of African American children ages 0 to 5 in Fresno County, using a holistic, multi-system approach to address inequities in child well-being outcomes.

We have partnered with Fresno State’s Central California Children’s Institute to help us bring together cross-sector leaders and African American women and family members who have been affected by racial disparities and adverse outcomes in health, education and other indicators of wellbeing, with the goal to begin strategic planning and strengthening of multi-sector policies and practices to better support African American children ages birth to 5. The Blue Ribbon Panel membership includes the following:

#	Sector	Agency	Representative
1	African American Community	Private Mental Health Practice	Wanda McIntosh, LCSW
2	African American Community	Cultural Brokers Program	Margaret Jackson
3	African American Community	Communities for a New California Education Fund	Dr. Venise Curry
4	Public Health	Fresno County Department of Public Health	Rose Mary Rhan
5	Parent	Lived Experience	Simone Ireland
6	Faith Community	Pastor of Saints Church	Rev. Bruce McAllister
7	Housing	Fresno Housing Authority	Preston Prince
8	Education	Fresno Unified School District	Wendy McCulley
9	Economic Development	Fresno EOC	Brian Angus
10	Early Education	Fresno County Superintendent of Schools	Michele Copher, Angie Barfield
11	Law Enforcement	Probation Department	Kevin Hines, Chief of Probation
12	Social Services	Deputy Director	Tricia Gonzalez
13	Health Care and Hospital	Valley Children's/PTBI	Lynne Ashbeck
14	Fresno County Preterm Birth Initiative	Parent Advisory Council	Allen Hodgkin
15	Behavioral Health	Director	Dawan Utecht

### **Statewide Early Childhood Network Efforts**

#### **First 5 Association Advocacy**

The week of November 12<sup>th</sup>, our Deputy Director, Fabiola González and Project Manager - Policy, Victoria Cuevas joined over 20 First 5 representatives in Washington D.C. to share with our congressional representatives about the important role First 5s play across the state strengthening the early childhood system, to advocate for federal protections for vulnerable populations, and to celebrate First 5's 20th anniversary.

First 5 Fresno County met with staff from the House Committee on Education and Workforce, the offices of Congressmembers Jim Costa, David Valadao, and Senator Kamala Harris.

Highlights of the trip included:

- + A total of 39 legislative visits with members of congress and their staff.
- + A legislative reception on Capitol Hill with remarks from Representatives Lou Correa (former First 5 Orange County Commissioner), Jimmy Gomez, and Judy Chu, and Representatives Jerry McNerney and Jim Costa in attendance.

- + A First 5 Data Roundtable, which included a discussion about children's data with our national partners and organizations, including the U.S. Department of Education, First Focus, CLASP, and Zero to Three, among others.

### **First 5 Association Summit**

Some of the Commission's staff will be participating at the First 5 Association Summit: Strategy Into Action on December 10- 12, 2018. After a year of implementing the First 5 network strategy, the First 5 Association summit will provide an opportunity for First 5 staff across the state to take a deeper dive into the Network Strategy implementation around individual leadership, working across/within our network, and systems change efforts at the local and state level to ultimately improve the lives of children and families.

### **American Public Health Association's Annual Meeting**

The week of November 12<sup>th</sup>, Melissa Cook, Project Manager for the Glow! Group Prenatal Care Project joined over 8,000 public health professionals at the 2018 American Public Health Association in San Diego. Research staff for the Glow! Project presented to attendees about the hub-and-spoke model of the program as well as Phase 2 of the Glow! project and the expansion to include more Obstetrician/Gynecologists (OBGYN) providers.