

FIRST 5 FRESNO COUNTY
 ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY
FINANCE AND PROGRAM REVIEW COMMITTEE

DATE: Wednesday, August 7, 2019

Lighthouse for Children
 2405 Tulare Street
 Fresno, CA 93721

TIME: 9:30 a.m.

AGENDA

ITEM	SUBJECT	PRESENTER
1.	CALL TO ORDER	K. Gilbert, Commissioner
2.	POTENTIAL CONFLICTS OF INTEREST Any Commission Member who has potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.	K. Gilbert, Commissioner
3. Action Pg. 1	MINUTES FOR JUNE 7, 2019 COMMITTEE MEETING	E. Reyes, E.D.
4. Action Pg. 3	AGREEMENT WITH FRESNO COUNTY SUPERINTENDENT OF SCHOOLS FOR THE HELP ME GROW FRESNO COUNTY CENTRALIZED ACCESS POINT	E. Reyes, E.D. H. Norman, Staff
5. Action Pg. 5	AGREEMENTS WITH FRESNO ECONOMIC OPPORTUNITIES COMMISSION (FRESNO EOC), READING AND BEYOND & WEST FRESNO FAMILY RESOURCE CENTER AS GLOW! GROUP PRENATAL CARE NETWORK CONTRACTORS	E. Reyes, E.D. M. Ramirez, Staff
6. Action Pg. 8	AGREEMENT WITH WEST FRESNO FAMILY RESOURCE CENTER IN SUPPORT OF THE BEST BABIES ZONE - FRESNO GROWS (GROWING REAL OPPORTUNITIES IN WEST FRESNO) PROJECT	E. Reyes, E.D. G. Ramirez, Staff
7.	PUBLIC COMMENT Limit two minutes per speaker. Public Comment is also taken on individual agenda items throughout the meeting at the conclusion of each agenda item.	K. Gilbert, Commissioner
8.	ADJOURNMENT	K. Gilbert, Commissioner

NOTE: If you need disability modification(s) and/or other accommodation(s) in order to participate in this meeting, please contact the Commission office at (559) 558-4900 at least 48 hours prior to the start of the meeting. Government Code Section 54954.2(a).

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AGENDA ITEM NO. 3

RECOMMENDED ACTION:

Approve June 7, 2019 Finance and Program Review Committee Minutes.

ACTION SUMMARY MINUTES

June 7, 2019 – 8:30 a.m.

Present: Kari Gilbert, Hugo Morales

Absent: None.

Staff: Emilia Reyes, Alix Hillis, Arthur Montejano, Liliana Salcedo, Johnathan Zepeda, Monica Ramirez, Melissa Cook, Hannah Norman, Karen Rangel

1. CALL TO ORDER

2. POTENTIAL CONFLICTS OF INTEREST

None Heard.

3. MINUTES FOR APRIL 26, 2019 COMMITTEE MEETING

Public Comment: None heard.

Motion by: Morales Second by: Gilbert

Ayes: Morales, Gilbert

Noes: None heard.

4. PROPOSED 2020-2025 FIRST 5 FRESNO COUNTY STRATEGIC PLAN

Public Comment: None heard.

Motion by: Morales Second by: Gilbert

Ayes: Morales, Gilbert

Noes: None heard.

5. 2019-2020 PROPOSED BUDGET AND LONG-RANGE FINANCIAL PLAN

Public Comment: None heard.

Motion by: Morales Second by: Gilbert

Ayes: Morales, Gilbert
Noes: None heard.

6. AGREEMENT RENEWAL WITH PREVENT CHILD ABUSE CALIFORNIA FOR THE FIRST 5 SERVICE CORPS PROGRAM

Public Comment: None heard.

Motion by: Morales Second by: Gilbert
Ayes: Morales, Gilbert
Noes: None heard.

7. FUNDING ALLOCATION AND PROCUREMENT TO SCALE GLOW! GROUP PRENATAL CARE

Public Comment: None heard.

Motion by: Morales Second by: Gilbert
Ayes: Morales, Gilbert
Noes: None heard.

8. PUBLIC COMMENT

Public Comment:

Emilia Reyes, Executive Director, discussed the Commission's intention to release procurement for Help Me Grow Fresno County - Centralized Access Point to find the best possible agency to suit community's needs.

Karen Rangel, Project Manager, shared and read aloud a letter from a parent in support of First 5 Service Corps Program. She submitted the letter from the parent to the Commission.

9. ADJOURNMENT

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AGENDA ITEM NO. 4

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Agreement with Fresno County Superintendent of Schools for the Help Me Grow Fresno County Centralized Access Point

RECOMMENDED ACTION:

Approve, for full Commission consideration, an agreement with Fresno County Superintendent of Schools (FCSS) to serve as the Help Me Grow Fresno County (HMG FC) Centralized Access Point (CAP) in an amount not to exceed \$300,000 (up to \$200,000 to FCSS and up to \$100,000 for subcontractor(s) to enhance community access to and coordination with the CAP) for 10 months, with the option to renew for an additional three years, aligning with the HMG FC 2018-2023 strategic plan, based on performance and availability of funds.

BACKGROUND:

Section 130110-130158 of the California Health and Safety Code states the intent of the California Children and Families Act is “to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development and to ensure that children are ready to enter school.” To this end, the Commission has invested in HMG FC since its inception. HMG is a national system model that promotes cross-sector collaboration to build efficient and effective early childhood systems that support the healthiest development of young children.

On June 19, 2019 the Commission authorized the procurement for a CAP for HMG FC, aligning with the HMG FC 2018-2023 strategic plan. The HMG FC strategic plan was developed and adopted by the HMG FC Leadership Team to guide HMG FC implementation including partnerships, contracts and deliverables.

Utilizing the plan as a guide, the HMG FC Leadership Team prioritized two areas to focus Commission and community resources in the upcoming months: 1) Centralized Access Point and Care Coordination and 2) Child Developmental Awareness. The CAP provides a centralized resource and referral hub, in the form of a call center, to assist families in understanding the developmental needs of their children and to identify community resources that will provide appropriate intervention services. Per the HMG National Center, the CAP is the linchpin to the HMG system.

Procurement: In June 2019, the Commission released the Help Me Grow Fresno County – Centralized Access Point Request for Qualifications (RFQ) to identify an agency to serve as the CAP for HMG FC.

Submissions meeting the minimum criteria moved forward for review by a panel of community reviewers. The community reviewers scored each submission, provided feedback to guide the proposed contractual partnership, and ultimately recommended FCSS move forward to the Commission for funding consideration based on their demonstrated qualifications and knowledge of HMG to meet the expectations of a CAP and their ability to sustain and fund the CAP beyond Proposition 10 funds.

Alignment with 2013-2020 Strategic Plan: Help Me Grow Fresno County aligns with Tier 1 Children and Families – Goal 1: Health Promotion by supporting a sustainable system for the optimal healthy development of all children, directly linked to the predictive factors for reading on grade level by the third grade.

Short-term goal(s) and long-term outcomes: If approved, this item will move for full Commission consideration, and Commission staff will work with FCSS to execute a 10-month services agreement with a start date of September 1, 2019. FCSS will immediately begin working with the HMG FC Leadership Team to develop community outreach strategies with the long-term goal of creating a sustainable, countywide “go-to” place for anyone seeking information, support and referrals for children.

Fiscal Impact: Funds for this agreement have been allocated from the Commission’s FY 2017-2019 Approved Revised Two-Year Budget Tier 1 – Children and Families: Goal 1 – Health Promotion line item in an amount not to exceed \$300,000 (up to \$200,000 to FCSS and up to \$100,000 for subcontractor(s) to enhance community access to and coordination with the CAP) for 10 months, with the option to renew for an additional three years, aligning with the HMG FC 2018-2023 strategic plan, based on performance and availability of funds.

CONCLUSION:

This recommendation aligns with the implementation of the adopted HMG FC strategic plan and the Commission’s mandate. As the crux of the HMG FC system, identifying a CAP is key to the full implementation and success of the early childhood system of care in Fresno County. If the Committee determines not to move forward this recommendation for full Commission consideration, this procurement process will be deemed a failed bid and Commission staff will work with the HMG FC Leadership Team to determine alternate strategies to ensure families are connected to appropriate services within the system.

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AGENDA ITEM NO. 5

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Agreements with Fresno Economic Opportunities Commission (Fresno EOC), Reading and Beyond & West Fresno Family Resource Center as Glow! Group Prenatal Care Network Contractors

RECOMMENDED ACTION:

Approve, for full Commission consideration, individual agreements with Fresno Economic Opportunities Commission (Fresno EOC) in an amount not to exceed \$150,000, Reading and Beyond in an amount not to exceed \$100,000 & West Fresno Family Resource Center in an amount not to exceed \$100,000, to serve as a Glow! Group Prenatal Care (Glow!/GC) Network Contractors for 10 months with the option to renew annually for an additional three years, based on performance and availability of funds.

BACKGROUND:

On June 19, 2019 the Commission authorized the release of a public procurement opportunity to seek qualified agencies to promote community ownership and involvement in scaling the Glow! Group Prenatal Care Program (Glow!/GC) to address, among other goals, the high rates of infant mortality in Fresno County particularly among the African American community. This procurement was timely given the Commission’s partnership with the University of California San Francisco (UCSF PTBi CA) California Preterm Birth Initiative (CA PTIB), and the Central Valley Health Policy Institute (CVHPI) to support in the implementation of a research project to enhance prenatal care models funded by the national Patient Centered Outcome Research Institute (PCORI) for approximately \$5.6 million for four years.

The research project will involve 2,600 pregnant women - 1,300 women enrolled in Glow!/GC and 1,300 women enrolled in the Comprehensive Perinatal Services Program (CPSP) over the course of four years. The results of the study will help future patients decide which approach is best for them, as well as assist medical providers and policymakers determine which prenatal care option is best suited and more cost-effective to address high rates of prematurity, depression and anxiety, and disrespectful care experienced by vulnerable populations.

Procurement: Commission staff released a Request for Qualifications (RFQ) to identify qualified and capable agencies to support in the scaling of the Glow!/GC implementation. Submissions meeting the minimum criteria moved forward for review by a panel of community reviewers. The community

reviewers scored each submission, provided feedback on each individual submission to guide the proposed contractual partnership, and ultimately made the funding recommendations below:

Recommended Agency	Recommended Award Amount	Recommended # of initial Groups	Submission Highlights
Fresno EOC	\$150,000	Up to 15	<ul style="list-style-type: none"> Well- established longevity serving vulnerable and underserved populations Comprehensive array of wrap-around services to support the project while combatting poverty and its root causes Agency’s funding contribution to project in the amount of approximately \$75,000
Reading and Beyond	\$100,000	Up to 10	<ul style="list-style-type: none"> Services are rooted in a wholistic/whole family approach Deep connection with clients exemplified in the service delivery Agency’s funding contribution to program in the amount of approximately \$45,000
West Fresno Family Resource Center	\$100,000	Up to 10	<ul style="list-style-type: none"> Proven to effectively support and engage African American and Latino families. Grassroots work experience working with women and children Agency’s funding contribution to program in the amount of approximately \$39,000

Alignment with 2013-2020 Strategic Plan: These proposed agreements as part of the Glow!/GC Contractor Network are in direct alignment with the Commission’s overall goal of ensuring the healthy development of young children and their families; Tier 1: Children and Families - Goal 1: Health Promotion as well as Goal 2: Strong Families.

Short-term goal(s) and long-term outcomes: If approved, this item will move forward for full Commission consideration at the August Commission meeting. The long-term outcome of the Glow!/GC Contractor Network partnerships is to deliver Glow!/GC program services to a variety of cohorts of pregnant women throughout urban and rural Fresno County in partnership with various medical provider offices. Contract starting date for all partnerships is September 1, 2019.

Fiscal Impact: The total amount of \$350,000 for these three agreements (\$150,000 + \$100,000 +\$100,000) has been allocated from the Commission’s FY 2017-2019 approved Revised Two-Year Budget Tier 1: Children and Families - Goal 1: Health Promotion of the current strategic plan with the option to renew agreements for an additional three years based on performance and availability of funds. As noted during the June 2019 Commission meeting, staff is actively working to secure additional funds to supplement the investment from agencies and organizations interested in supporting positive health outcomes for Fresno County families for the subsequent years of these agreement partnerships.

CONCLUSION:

If approved, this item will move forward for full Commission consideration at the August Commission meeting. If approved, these agreements with Fresno EOC, Reading and Beyond and West Fresno Family Resource Center will comprise the Glow!/GC Contractor Network with the goal to provide enhance supports to pregnant women to demonstrate the effectiveness of group prenatal care in addressing the social determinants of health. In addition, a programmatic partnership with a national research study effort will have long-term local, state and national implications for the development and implementation of policy change for the prenatal care and support provided to vulnerable pregnant women in California. If not recommended by the Committee to move this recommendation for full Commission consideration, staff would communicate with project partners UCSF and CVHP on the implications for the national research in Fresno County: Glow! Group Prenatal Care and Support Project and the Comprehensive Perinatal Services Program project as they will not be able to accept \$5.6 million from the national institute PCORI.

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AGENDA ITEM NO. 6

TO: Children & Families Commission of Fresno County

FROM: Emilia Reyes, Executive Director

SUBJECT: Agreement with West Fresno Family Resource Center in support of the Best Babies Zone - Fresno GROWS (Growing Real Opportunities in West Fresno) Project.

RECOMMENDED ACTION:

Approve an agreement with West Fresno Family Resource Center in support of the Best Babies Zone Project in Southwest Fresno titled Fresno GROWS (Growing Real Opportunities in West Fresno) in an amount not to exceed \$50,000 for 10 months with an option to renew annually for an additional two years based on performance and the availability of funds to support their efforts to address adverse birth outcomes in Southwest Fresno as outlined in the *African American Infant Mortality Needs Assessment*.

BACKGROUND:

The Best Babies Zone Initiative is a strategic, national effort to advance the Best Babies Zone approach. This approach is a place-based, multi-sector, community-driven effort to reduce racial inequities in infant mortality and birth outcomes by mobilizing community residents and organizational partners to address the social, structural, and economic determinants of health and promote racial equity. This initiative began in March 2012 with three pilot zones in Oakland, New Orleans and Cincinnati with the mission of giving every baby born in a Best Babies Zone the best chance in life.

In June 2019, West Fresno Family Resource Center was selected by CityMatCH-The National Organization of Urban Maternal and Child Health (Urban MCH) Leaders to be part of *Cohort 4 - Best Babies Zone* to participate and receive training that will support the development of the Fresno GROWS project. Fresno GROWS will specifically focus on four census tracts with the highest African American infant mortality rates (2, 7, 9.02 and 10) in the 93706 zip code in Southwest Fresno and will be led by an African American Leadership team that will build a movement of activated citizens committed to making Southwest Fresno a thriving and healthy community for all families. Establishing a Best Babies Zone in Southwest Fresno offers the opportunity to join a learning collaborative of multiple zones that have successfully pursued several strategies such as community markets and can share lessons learned to help speed innovations. This effort aims to also strengthen the community's data collection surrounding pre-term births across the 93706-zip code.

If approved, First 5 Fresno County will join Fresno County Department of Public Health, University of California San Francisco's Preterm Birth Initiative – California and March of Dimes in supporting

the Fresno GROWS project in Southwest Fresno. The total estimated cost of the Fresno GROWS project is \$250,000 per year.

Alignment with 2013-2020 Strategic Plan: By building a sustainable system that will begin to drive down the preterm birth and infant mortality rates, the proposed recommendation directly aligns with the recommendations detailed in the *African American Infant Mortality Needs Assessment* and with Tier 1 Children and Families – Goal 1: Health Promotion and Goal 3: Strong Families of the Commission’s current Strategic Plan.

Short-term goal(s) and long-term outcomes: If approved, this item will move forward, for full Commission consideration, at the August 2019 Commission meeting. Some of the project objectives include: 1) convene monthly partner meetings to develop a community engagement implementation strategy, 2) plan and host community gatherings to determine activity priorities, 3) host a voter engagement activity to support building social capacity and 4) launch a pilot of the first community-generated intervention. The desired long-term outcomes include: 1) improve the health, education, social and emotional development of African American women and their families living in Southwest Fresno and 2) reduce preterm birth and infant mortality rates in the four census tracts within the 93706-zip code.

Procurement: Per the Administrative and Programmatic Procurement Policies and Procedures, staff recommends a sole source agreement with West Fresno Family Resource Center as they are the only agency in Fresno County selected by CityMatCH to be part of *Cohort 4 - Best Babies Zone* which will support the development of the Fresno GROWS project targeting African American women and families living in Southwest Fresno. West Fresno Family Resource Center has demonstrated experience and deep understanding of the racial and health disparities faced by the African American community in Southwest Fresno and the agency was a key partner during the convening of the Maternal and Child Health Expert Panel as part of the research activities of the *African American Infant Mortality Needs Assessment*. West Fresno Family Resource Center is the only vendor with unique capabilities and experiences to undertake this effort in Fresno County.

Fiscal Impact: Total funding from the Commission will be allocated from the Commission’s FY 2019-2020 approved budget under the African American Infant Mortality Prevention – Strategic Plan Investment Area in an amount not to exceed \$50,000 for 10 months with an option to renew annually for an additional two years based on performance and the availability of funds.

CONCLUSION:

If approved, the above recommendation will build upon the Commission’s African American Infant Mortality prevention investments and presents the opportunity for the Commission to minimize duplication of work by aligning equity efforts and strengthening partnerships with key Fresno County stakeholders to have a larger, more sustainable impact in our community. If the Committee chooses not to move this item forward for full Commission consideration, the Fresno GROWS project will still be established, however, the project would be more limited in scope and capacity than required for full implementation.