

FIRST 5 FRESNO COUNTY

ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

DATE: Wednesday, August 19, 2020

TIME: 11:30 a.m. - Regular Meeting

Per the Governor of California's Executive Order N-29-20 issued on March 17, 2020, this Regular Meeting will be via Zoom using the following link <https://zoom.us/j/93824806223?pwd=eWFtZk55OVRFU1B4SU5ZR21xL1hOZz09>

Meeting ID: 938 2480 6223 and Password: 771537. The public may participate in the meeting, as otherwise permitted under the Brown Act, by joining using the link above.

AGENDA

ITEM	SUBJECT	PRESENTER
1.	CALL TO ORDER	Chair Pacheco
2.	POTENTIAL CONFLICTS OF INTEREST Any Commission Member who has potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.	Chair Pacheco
3. Action Pg. 1	CONSENT AGENDA – ITEMS 3a See attached Consent Agenda. Overview: These matters are routine in nature and are usually approved by a single vote. Prior to action by the Commission, the public will be given the opportunity to comment on any Consent Item.	Chair Pacheco F. González, E.D.
4. Action Pg. 5	AGREEMENT RENEWAL WITH WEST FRESNO FAMILY RESOURCE CENTER IN SUPPORT OF THE FRESNO GROWS – BEST BABIES ZONE	F. González, E.D. L. Ramirez, Staff
5. Action Pg. 7	FIRST 5 CALIFORNIA HOME VISITATION COORDINATION AGREEMENTS	F. González, E.D. H. Norman, Staff
6. Action	CONSIDERATION OF EXECUTIVE DIRECTOR COMPENSATION	Chair Pacheco K. Price, Legal Counsel
7. Information	DIAPER HUB PROJECT UPDATE	F. González, E.D. K. Rangel, Staff
8. Information Pg. 9	EXECUTIVE DIRECTOR REPORT	F. González, E.D.
9.	PUBLIC COMMENT Limit two minutes per speaker. Public Comment is also taken on individual agenda items throughout the meeting at the conclusion of each agenda item.	Chair Pacheco F. González, E.D.
10.	ANNOUNCEMENTS / INFORMATION SHARING	Chair Pacheco
11.	ADJOURNMENT	Chair Pacheco
NOTE:	NEXT REGULAR MEETING – October 21, 2020	2405 Tulare St.

NOTE: If you need disability modification or accommodation in order to participate in this meeting, please contact the Commission office at (559) 558-4900 at least 48 hours prior to the start of the meeting. Government Code Section 54954.2(a).

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DATE: Wednesday, August 19, 2020

TIME: 11:30 a.m. - Regular Meeting

CONSENT AGENDA

(Any Commissioner may pull any Consent Item for discussion or separate vote.)

ITEM	SUBJECT	PRESENTER
3a. Action Pg. 2	MINUTES FROM MAY 27, 2020 REGULAR COMMISSION MEETING Supporting Document	F. González, E.D.

FIRST 5 FRESNO COUNTY
ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY

REGULAR BUSINESS MEETING
August 19, 2020 - 11:30 a.m.

CONSENT AGENDA ITEM 3a

RECOMMENDED ACTION:

Approve Commission Meeting Minutes - May 27, 2020

ACTION SUMMARY MINUTES

May 27, 2020 – 11:45 a.m.

PRESENT: **Commissioners:** Brian Pacheco, Kari Gilbert, Hugo Morales, Marcia Sablan, Shantay Davies-Balch, Dawan Utecht

ABSENT: None

STAFF: Fabiola González, Alix Hillis, Hannah Norman, Monica Ramirez, Mayra Diaz, Cindy Jurado Hernandez, Cecilia Paredes, Lupita Ramirez, Karen Rangel, Liliana Salcedo, Johnathan Zepeda, Ken Price (Legal Counsel)

1. CALL TO ORDER

2. POTENTIAL CONFLICTS OF INTEREST: Any Commission Member who has a potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.

None heard.

3. COVID – 19 PRECAUTIONS UPDATE

Public Comment: None heard.

No action required.

4. FISCAL YEAR 2020 – 2021 PROPOSED BUDGET AND LONG-RANGE FINANCIAL PLAN

Public Comment: None heard.

Motion by: Morales Second by: Gilbert
Ayes: Pacheco, Gilbert, Morales, Sablan, Davies-Balch, Utecht
Noes: None heard.

5. CONSENT AGENDA – ITEM 5a – 5n

These matters are routine in nature and are usually approved by a single vote. Prior to action by the Commission, the public is given the opportunity to comment on a consent item. Any Commission Member may pull any consent item for discussion or separate vote.

Ken Price, Legal Counsel, shared with the Commission the receipt of a letter from Hudson Henderson & Company in response to the results of the auditing services procurement (correspondence available at First 5 Fresno County offices).

Public Comment: None.

Motion by: Gilbert Second by: Davies-Balch
Ayes: Pacheco, Gilbert, Morales, Sablan, Davies-Balch, Utecht
Noes: None heard.

6. PROGRAMMATIC AGREEMENTS UNDER THE 2020 – 2025 STRATEGIC PLAN

Ken Price, Legal Counsel, shared with the Commission receipt of two separate letters that were submitted by Fresno Barrios Unidos and Marjaree Mason Center pertaining to this procurement (correspondence available at First 5 Fresno County offices).

Public Comment: None.

Motion by: Utecht Second by: Gilbert
Ayes: Pacheco, Gilbert, Morales, Sablan, Davies-Balch, Utecht
Noes: None heard.

7. COVID – 19 ONE-TIME FUNDING FOR FAMILY ENGAGEMENT PARTNERS

The Commission tabled this item.

Public Comment: Christine Barker, Executive Director of Fresno Interdenominational Refugee Ministries, thanked Commission staff for finding a way to creatively respond to the needs of families and mentioned that these funds could go directly to families.

Motion by: Morales Second by: Utecht
Ayes: Pacheco, Gilbert, Morales, Sablan, Davies-Balch, Utecht
Noes: None heard.

8. INNOVATION & CRISIS RESPONSE MINI-GRANT PROGRAM

The Commission tabled this item.

Public Comment: None heard.

Motion by: Morales Second by: Sablan
Ayes: Pacheco, Gilbert, Morales, Sablan, Davies-Balch, Utecht
Noes: None heard.

9. PUBLIC COMMENT

Public Comment: None heard.

No action required.

10. ANNOUNCEMENTS/INFORMATION SHARING

Public Comment:

Commissioner Utecht shared that the County of Fresno Department of Behavioral Health, would be having a drive-thru mental health awareness event.

Commissioner Morales thanked Commission staff for their Census efforts to help ensure that our youngest members are counted in Fresno County.

Fabiola González, Interim-Executive Director, gave an update about the departure of Arthur Montejano, a previous Commission staff member.

Karen Rangel, Commission staff member, announced the 2020 Child Friendly Business Awards recipients.

No action required.

11. CLOSED SESSION

Ken Price, Legal Counsel, reported that the Commission took action to appoint Fabiola González as Executive Director. An Ad-Hoc Committee was appointed consisting of Chair Pacheco and Commissioner Utecht, to revisit employment/business affair items with the appointment of Fabiola González.

Motion by: Gilbert Second by: Davies-Balch
Ayes: Pacheco, Gilbert, Morales, Sablan, Davies-Balch, Utecht
Noes: None heard.

12. PUBLIC COMMENT

Public Comment: None heard.

No action required.

13. ADJOURNMENT

Public Comment: None heard.

Motion by: Gilbert Second by: Utecht
Ayes: Pacheco, Gilbert, Morales, Sablan, Davies-Balch, Utecht
Noes: None heard.

FIRST 5 FRESNO COUNTY
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REGULAR BUSINESS MEETING

August 19, 2020 - 11:30 a.m.

AGENDA ITEM NO. 4

TO: Children & Families Commission of Fresno County

FROM: Fabiola González, Executive Director

SUBJECT: Agreement Renewal with West Fresno Family Resource Center in support of the Fresno GROWS (Growing Real Opportunities in West Fresno) - Best Babies Zone Project

RECOMMENDED ACTION:

Approve an agreement renewal with West Fresno Family Resource Center in support of the Fresno GROWS - Best Babies Zone Project, in an amount not to exceed \$200,000 for two additional years.

BACKGROUND:

On August 21, 2019 the Commission approved an agreement with West Fresno Family Resource Center to support their efforts in addressing adverse birth outcomes in Southwest Fresno through a Best Babies Zone Initiative, known locally as the Fresno GROWS Project.

In June 2019, West Fresno Family Resource Center was selected by The National Organization of Urban Maternal and Child Health (Urban MCH) Leaders to be part of *Cohort 4 - Best Babies Zone* to participate and receive training to support the development of the local iteration known now as the Fresno GROWS project. The Best Babies Zone Initiative is a strategic, place-based, multi-sector, community-driven national effort to reduce racial inequities in infant mortality and birth outcomes by mobilizing community residents and organizations to address the social, structural, and economic determinants of health and promote racial equity.

The Fresno GROWS project is committed to drive place-based anti-racism work that will lead to the reduction of African American preterm birth and infant mortality in four census tracts (2, 7, 9.02 and 10) in the 93706 zip code, representing approximately 2,700 African American Southwest Fresno residents. During the first year of the project, West Fresno Family Resource Center focused on start-up activities such as hiring designated staff, convening partner meetings to develop a communication plan and hosting community gatherings to determine activity priorities.

Renewing an agreement with West Fresno Family Resource Center will allow them to 1) establish a hub that will monitor and evaluate project progress; 2) utilize a results-based accountability framework to craft a monitoring and evaluation plan that tracks programmatic achievements; 3) develop a community engagement implementation strategy; 4) build social capacity and civic community involvement; and 5) provide COVID-19 relief to families in the 93706 zip code.

Alignment with 2020-2025 Strategic Plan: The proposed agreement renewal aligns with the recommendations detailed in the Commission's *African American Infant Mortality Needs Assessment*.

It also supports the implementation of innovative strategies to drive down the preterm birth and infant mortality rates in one of our county's most vulnerable neighborhoods.

Short-term goal(s) and long-term outcomes: In Fiscal Year 2020-2021 a Fresno GROWS Hub for Civic Engagement will be established at West Fresno Family Resource Center with the purpose to convene community partners, and monitor and evaluate project progress. The project will also utilize a results-based accountability framework to craft a monitoring and evaluation plan to track programmatic achievements. The long-term outcomes include: 1) improve the health, education, social and emotional development of African American women and their families living in Southwest Fresno and 2) reduce preterm birth and infant mortality rates in the four census tracts within the 93706-zip code.

Fiscal Impact: The total agreement renewal amount of \$200,000 for two years, will be allocated from the Commission's Fiscal Year 2020-2021 approved budget under the African American Infant Mortality Prevention - Strategic Plan Investment Area. Other partner contributions include \$60,000 from University of California, San Francisco Preterm Birth Initiative - Ca, \$150,000 from the County of Fresno's Department of Public Health, and \$110,000 from Fresno Economic Opportunities Commission.

CONCLUSION:

Renewing this agreement builds upon the Commission's African American Infant Mortality prevention investment area and offers the opportunity for the Commission to minimize duplication of work by aligning efforts and strengthening partnerships with key Fresno County stakeholders to have a larger, more sustainable impact in our community. If the Commission chooses not to renew this agreement, the Fresno GROWS project will continue, however, the project will be more limited in scope and capacity than required for full implementation.

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REGULAR BUSINESS MEETING

August 19, 2020 - 11:30 a.m.

AGENDA ITEM NO. 5

TO: Children & Families Commission of Fresno County

FROM: Fabiola González, Executive Director

SUBJECT: First 5 California Home Visitation Coordination Agreements

RECOMMENDED ACTION:

Approve the acceptance of approximately \$200,000 for two years from First 5 California (F5CA) for the First 5 Fresno County Commission to serve as the fiscal lead agency for the First 5 California Home Visitation Coordination project, and authorize execution of agreements with two proposed subcontractors for up to \$172,000.

BACKGROUND:

In the fall of 2019, First 5 California (F5CA) approved \$24 million to support counties to serve families more effectively through home visiting. Subsequently, in May 2020 F5CA released the Home Visitation Coordination Funding Request for Applications (RFA) to help counties create sustainable, unified systems that support families with the home visiting services they need and maximize available funding to serve more families. The RFA defines systems coordination as the intentional organization of activities between two or more entities to facilitate, in partnership with the family, the delivery of the right services in the right setting at the right time.

This funding opportunity directly aligns with home visitation systems-building efforts already underway in Fresno County through the Home Visitation Network (HVN). The HVN is facilitated by Fresno Cradle to Career; the County of Fresno, Department of Public Health; and EPU Children's Center and brings together 18 organizations conducting home visitation programs across the county, including First 5 Fresno County (F5FC)'s funded partners, to work as a coordinated network.

F5CA gave First 5 county commissions the first right of refusal to serve as the fiscal lead agency for this non-competitive, two-year funding opportunity. As such, based on agreement and direction by the Fresno County HVN leads, F5FC staff agreed to apply as the fiscal lead and serve as the backbone organization for the RFA while working with the HVN to ensure funding is used to complement and not duplicate related efforts. The application was submitted to F5CA on June 30, 2020.

If approved, funding from F5CA is expected to commence in September 2020, with the majority of funds designated to subcontractors to enhance the shared referral data system (Apricot 360), launched by the HVN this year, to determine the right program referral for each family. See table below.

Proposed Subcontractors

Agency	Purpose	Two Year Amount
County of Fresno, Department of Public Health	Funding to support a centralized referral screener position to improve client eligibility and enrollment workflow across home visitation programs	up to \$150,000
Fresno Cradle to Career	Apricot 360 database change orders for the home visitation web-based centralized referral system	up to \$22,000
Total Amount for Two Years:		up to \$172,000

Procurement: The Commission’s procurement policies and procedures allow the Commission to select a vendor via sole source if, among other things, the vendor’s capabilities and experiences are so unique that no other vendor may comparably meet the Commission’s needs. As the RFA is intended to maximize funding and enhance systems, it is staff’s recommendation to align funding with the established goals and work of the HVN. Earlier this year the HVN launched the Apricot 360 referral system through Fresno Cradle to Career and is now in the process of implementing a formal pilot. Similarly, one of the goals of the HVN is to pilot a countywide referral screener staff position through Fresno County Department of Public Health (DPH) to utilize the Apricot 360 system and improve workflow across home visitation programs. DPH was identified by the HVN to house this position as they have a triage system already in place for multiple home visitation programs and are able to support and leverage an existing position with only partial funding from the F5CA grant.

Alignment with 2020-2025 Strategic Plan: This agreement aligns directly with the 2020-2025 Strategic Plan. Systems improvement is a primary investment area of the plan, furthering the Commission’s mission to create a seamless system of quality, accessible services that support the well-being of every child and family.

Short-term goal(s) and long-term outcomes: If approved, F5FC will develop agreements with F5CA, and the aforementioned subcontractors, and serve as the fiscal lead agency for this effort through June 30, 2022. During this time, F5FC will continue partnering with the HVN to support its primary goals and strategies for increasing access to home visitation services for families in Fresno County.

Fiscal Impact: F5CA funding covers the entirety of any agreements under this RFA and no local Proposition 10 revenues would be utilized. Funding for the agreements with subcontractors will be based on the F5CA approved contract scope of work and budget, not to exceed \$172,000 for two years. The RFA submission has yet to be approved by First 5 CA and is subject to their approval. Dollar amounts could change slightly.

CONCLUSION:

This home visitation coordination funding presents a timely opportunity to strengthen current systems building work across the county. Now, more than ever, systems must be coordinated to ensure every family who can benefit has access to services. Ultimately, if the Commission chooses not to accept funding from F5CA, this may jeopardize the receipt of \$200,000 to Fresno County, though F5FC would seek out all remaining options to identify an alternate backbone agency.

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REGULAR BUSINESS MEETING

August 19, 2020 - 11:30 a.m.

AGENDA ITEM NO. 8

TO: Children & Families Commission of Fresno County

FROM: Fabiola González, Executive Director

SUBJECT: Executive Director's Report

BACKGROUND:

The information presented below is intended to keep the Commission apprised of the Executive Director and staff's community involvement on behalf of the Commission including relevant activities and new developments undertaken recently.

COVID-19 Response/Precautions Update

Lighthouse for Children (LFC) Facility:

- The LFC is open for essential administrative work only with visits and services for young children and families still limited.
- All workplace precautions continue to be enforced (daily health questionnaire upon entering, face coverings required, physical distancing measures in offices/meeting rooms, and hand-hygiene messaging throughout the facility).
- The Child Development Center on the first floor, operated by Fresno County Superintendent of Schools, opened briefly in early July, and closed again on July 17th. A re-opening date has yet to be officially determined.

Funded Partner Contracts:

As we work to be an ally to our funded partners through this difficult season, we have communicated to all of them that we will be accepting Contract Amendment Requests (CARs) at any time throughout the 2020-21 fiscal year if COVID-19 has impacted their ability to carry out services as planned. The three options below have been made available to all direct service contracts:

- Identifying one or more **new deliverables/modifying strategies** to address challenges facing families
- **Pausing/removing individual contract deliverables** while still invoicing First 5 Fresno County for the services and expenses that continue
- **Pausing all contract deliverables and expenses** until it is feasible to continue/redevelop services

Any unspent funds from this fiscal year will be carried over into their budget for next fiscal year if their approved contract term extends past June 30, 2021.

First 5 California Supplies Support:

- First 5 California invested \$4 million in cleaning supplies and Personal Protective Equipment (PPE) to be offered to home-based child care providers across the state. In partnership with Central Valley Children’s Services Network (CSN), two drive-thru events took place and over 400 child care providers received supplies.
- A final shipment of supplies is expected in September and will be provided to Community Based Agencies serving vulnerable families with young children throughout rural and urban Fresno County.

Emergency Response Mini Grant Follow up:

- As efforts continue by county and city officials to disperse CARES Act funding, a proposal to both government bodies to support local child care needs of essential workers was included in the negotiations and currently being finalized. In addition, we are mindful of the recently announced new partnerships between the County of Fresno and 17 local community-based organizations to reach and assist our Black, immigrant and refugee communities to provide education, quarantine support, and contact tracing personnel that reflects the community. Staff is mindful of leveraging and enhancing supports to our families with young children knowing the current situation will result in long-term challenges. As these partnerships develop and should a gap be identified with a direct impact to the 0 to 5 population, we will bring forth any opportunity for the Commission to step in to support at a future date.

Involvement in Local and Statewide Network Efforts Prioritizing Early Childhood

Census 2020 – Co-Chairs of Children 0 – 5 Census Subcommittee

As co-chairs of the local Children 0 to 5 Complete Count Subcommittee, First 5 Fresno County and Fresno EOC are currently supporting outreach in communities deemed *Hard to Count* with low self-response rates. Through support from the First 5 Association, targeted activities to engage and educate families with young children on the importance of getting counted will focus on the west part of Fresno County as well as the Shaver Lake area and nearby communities.

In partnership with the First 5 Association, I was asked to author a Census-focused Opinion-Editorial (Op-Ed) targeting ethnic media outlets throughout California. The goal of the Op-Ed is to encourage individuals to help their family and friends, especially those with young children, to fill out the Census and ensure their babies are counted. The Op-Ed has been shared out to a network of 300+ ethnic media outlets around the state.

Policy Update

Earlier this month I sent letters to our state representatives concerning the Vape Tax proposal currently being considered. We have requested from our state legislature that First 5s receive our equivalency of 14.8% (same rate as tobacco tax) of any Vape Tax revenue. If the Vape Tax proposal overlooks First 5s request, it jeopardizes the efficiency and future of First 5s and all the services and programs that target your youngest residents and their families.

State-wide First 5 Race, Equity, Diversion, and Inclusion Discussions

The First 5 Association hosted F5 leaders from county commissions across the state to discuss racial equity. Three representatives from First 5 Fresno participated. Participants shared how they have been impacted and shaped by their racial identities and brainstormed together about their aspirations for change. This first of many discussions to collectively develop tools and acquire resources to help the First 5 Network model how to intentionally embed equity in its culture, practices, hiring and policies to ultimately address the impacts of race on children’s outcomes.