

FIRST 5 FRESNO COUNTY
 ADMINISTERED BY CHILDREN & FAMILIES COMMISSION OF FRESNO COUNTY
FINANCE AND PROGRAM REVIEW COMMITTEE

DATE: Tuesday, August 16, 2022

Meeting Held Virtually

TIME: 11:00 a.m.

Per [Assembly Bill 361](#) authorizing public meetings to be held via teleconferencing, this Regular Meeting will be held via Zoom using the following link:

<https://us06web.zoom.us/j/89238071674?pwd=eDFoZXRhWWx1UDNpcHdkWUtETFljdzog>

Meeting ID: 892 3807 1674 and Passcode: 871558

The public may participate in the meeting, as otherwise permitted under the Brown Act, by joining using the link above.

AGENDA

ITEM	SUBJECT	PRESENTER
1.	CALL TO ORDER	H. Morales, Committee Chair
2.	POTENTIAL CONFLICTS OF INTEREST Any Commission Member who has potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.	H. Morales, Committee Chair
3. Action Pg. 1	MINUTES FOR JUNE 14, 2022 COMMITTEE MEETING	H. Morales, Committee Chair F. González, E.D.
4. Action Pg. X	FISCAL YEAR 2023-2024 DIRECT SERVICE FUNDING OPPORTUNITIES	F. González, E.D. H. Norman, Staff
5. Action Pg. X	FIRST 5 CA REFUGEE FAMILY SUPPORT AGREEMENTS WITH FOUR SUBCONTRACTORS	F. González, E.D. H. Norman, Staff
6. Action Pg. X	ACCEPTANCE AND ALLOCATION OF FUNDS FROM THE FRESNO CRADLE TO CAREER PARTNERSHIP TO SUPPORT PRECONCEPTION TO AGE 5 PROJECTS	F. González, E.D. L. Ramírez, Staff
8.	PUBLIC COMMENT Limit two minutes per speaker. Public Comment is also taken on individual agenda items throughout the meeting at the conclusion of each agenda item.	H. Morales, Committee Chair
9.	ADJOURNMENT	H. Morales, Committee Chair

NOTE: If you need disability modification(s) and/or other accommodation(s) in order to participate in this meeting, please contact the Commission office at (559) 558-4900 at least 48 hours prior to the start of the meeting. Government Code Section 54954.2(a).

FIRST 5 FRESNO COUNTY
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FINANCE AND PROGRAM REVIEW COMMITTEE MEETING

August 16, 2022 - 11:00 a.m.

2405 Tulare Street
Fresno, CA 93721

AGENDA ITEM NO. 3

RECOMMENDED ACTION:

Approve the June 14, 2022 Finance and Program Review Committee Meeting Minutes.

ACTION SUMMARY MINUTES

March 7, 2022 – 9:00 a.m.

Present: Hugo Morales, Susan Holt

Absent: Shantay Davies-Balch

Staff: Fabiola González, Ashley Hensley, Cindy Jurado Hernandez, Alix Hillis, Luis Magallanes, Hannah Norman, Karen Rangel, Liliana Salcedo, Zach Shaath, Tina Vue

1. CALL TO ORDER

Fabiola González, Executive Director, shared with the Committee that since the posting of the agenda, staff received notification from First 5 California (F5CA) of their intent to award the Commission's application in response to F5CA's Refugee Family Support Request for Applications (RFA). González requested to amend the agenda and add item #10 as an emergency item to the agenda.

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

2. POTENTIAL CONFLICTS OF INTEREST

None heard.

3. MINUTES FOR MARCH 7, 2022 COMMITTEE MEETING

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

4. FISCAL YEAR 2022-2023 PROPOSED BUDGET AND LONG-RANGE FINANCIAL PLAN

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

5. AGREEMENT RENEWALS WITH IMPACT HUB CHILD CARE QUALITY IMPROVEMENT SUBCONTRACTORS

The Committee motioned to add this item to the Consent Agenda of the June Regular Commission Meeting.

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

6. AGREEMENT RENEWAL WITH FRESNO ECONOMIC OPPORTUNITIES COMMISSION FOR FRESNO GROWS BEST BABIES ZONE INITIATIVE

The Committee motioned to add this item to the Consent Agenda of the June Regular Commission Meeting.

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

7. AGREEMENT WITH CENTERING HEALTHCARE INSTITUTE FOR GROUP PRENATAL CARE CURRICULUM TRAINING

The Committee motioned to add this item to the Consent Agenda of the June Regular Commission Meeting.

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

8. AGREEMENT WITH FRESNO ECONOMIC OPPORTUNITIES COMMISSION FOR THE COMMUNITY LEARNING CENTER'S OPERATION

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

9. AGREEMENT WITH ARCHER & HOUND ADVERTISING FOR WEBSITE REDESIGN SERVICES

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

10. ACCEPTANCE OF FUNDS FROM FIRST 5 CALIFORNIA FOR REFUGEE FAMILY SUPPORT

Public Comment: None heard.

Motion by: Holt Second by: Morales
Ayes: Holt, Morales
Noes: None heard.

11. PUBLIC COMMENT

Public Comment: None heard.

No action required.

12. ADJOURNMENT

Public Comment: None heard.

Motion by: Morales Second by: Holt
Ayes: Holt, Morales
Noes: None heard.

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FINANCE AND PROGRAM REVIEW COMMITTEE MEETING

August 16, 2022 - 11:00 a.m.

2405 Tulare Street
Fresno, CA 93721

AGENDA ITEM NO. 4

TO: Children & Families Commission of Fresno County
FROM: Fabiola González, Executive Director
SUBJECT: Fiscal Year 2023-2024 Direct Service Funding Opportunities

RECOMMENDED ACTION:

Approve, for full Commission consideration, the development and release of funding opportunities under the 2020-2025 Strategic Plan for direct service programs focused on health, early learning and direct supports to families across Fresno County, in an amount not to exceed \$2,400,000 for two years with the option to renew agreements for an additional year based on performance and availability of funds.

BACKGROUND:

On June 19, 2019, the Commission approved First 5 Fresno County's 2020-2025 Strategic Plan. The plan highlights five crucial areas of investment including Direct Service Programs, which focus on community-based partnerships to provide parenting education, health promotion, early learning and direct supports to families across the county. Subsequently, in May 2020 the Commission approved agreements with eight agencies, under the Thriving Families funding opportunity, to implement direct service programs for two years with the option to renew for an additional year based on performance and availability of funds.

Since its inception, the Commission has invested more than \$300 million in local programs and services for young children and their families, including, but not limited to mentorship programs, student parent supports, parent-child developmental learning groups, family literacy engagement opportunities, parenting skill-building and a host of other relationship-based services. Community-based, culturally and linguistically responsive services focused on families with young children remain critical to an effective early childhood service system, particularly in light of the impact of the COVID-19 pandemic on families' wellbeing.

With Fiscal Year 2022-2023 marking the third and final year of the Thriving Families agreements, it is staff's recommendation to release new direct service funding opportunities this calendar year to support families with crucial services through Fiscal Year 2025-2026. If approved, these three-year funding opportunities would intentionally overlap with the development and first year of the Commission's next strategic plan, reducing service disruption while the plan is finalized and future funding opportunities are developed.

Procurement: Per the Commission's Administrative and Programmatic Procurement Policies and Procedures, staff propose a formal procurement process to select qualified partners to implement direct service programs supporting Fresno County families. Procurement for such services will align directly with the feedback received from families and community partners through the strategic plan community engagement process, specifically the key challenges facing families, and advance the priority areas of the Preconception to Age 5 Blueprint for Funding and Advocacy, DRIVE (Developing the Region's Inclusive and Vibrant Economy), First 5 Fresno County's Rural Needs Assessment, the Blue Ribbon Equity Panel Report, the African American Infant Mortality Needs Assessment and similar community agendas. Both current and new community partners would be eligible to apply.

Alignment with Strategic Plan: Direct Service Programs is one of the five core investment areas in the Commission's 2020-2025 Strategic Plan. Funding allocated for these community partnerships will support Fresno County families primarily through the strategic plan strategies of skill-building and collaboration.

Short-term goal(s) and long-term outcomes: If approved by the full Commission, procurement is anticipated to be released by the end of the calendar year. Recommended agencies would come to the Commission for final approval by June 2023, with contracts beginning July 1, 2023. The ultimate goal of this investment is to partner with the community to provide quality, accessible services to support the wellbeing of children and families across the county.

Fiscal Impact: Funding will be allocated from the Commission's Assigned Fund Balance (\$1,241,754) and the 2022-2023 Approved Budget (\$1,158,246) in a total amount not to exceed \$2,400,000 for two years, with the option to renew agreements for one additional year based on performance and availability of funds.

CONCLUSION:

If approved, this item will move forward to the full Commission at the August 2022 meeting. This recommendation will continue the Commission's investment in local agencies directly serving children and families in Fresno County. If the Commission determines not to move forward with authorizing procurement for Direct Service Programs, the Commission's current investment in direct service programs will term June 30, 2023 and new agreements for similar direct services will not be launched by July 1, 2023. The Commission's separate Direct Service Program investments in Glow! Group Prenatal Care, home visitation, and Neighborhood Resource Centers will continue as previously approved.

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FINANCE AND PROGRAM REVIEW COMMITTEE MEETING

August 16, 2022 - 11:00 a.m.

2405 Tulare Street
Fresno, CA 93721

AGENDA ITEM NO. 5

TO: Children & Families Commission of Fresno County

FROM: Fabiola González, Executive Director

SUBJECT: First 5 California Refugee Family Support Agreements with Four Subcontractors

RECOMMENDED ACTION:

Approve, for full Commission consideration, agreements, as part of the First 5 California Refugee Family Support funding opportunity, with four refugee serving agencies to bring additional support and resources to refugee families with young children across the central region in an amount not to exceed \$438,093 for one year.

BACKGROUND:

On March 23, 2022, First 5 California (F5CA) released a competitive Refugee Family Support Request for Application (RFA) to support refugee families with young children resettling in counties throughout California. This 12-month competitive funding opportunity was designed solely for First 5 county commissions to apply in partnership with local county refugee-serving organizations. Funds were required to support families in the following areas: 1) socio-cultural adjustment and system navigation; 2) short-term emergency child care; and/or 3) emergency housing.

Following Commission approval, First 5 Fresno County submitted an application for the RFA, as the fiscal lead agency in partnership with Kings, Kern, Merced, Madera, Stanislaus and San Luis Obispo Counties. On June 10, 2022, F5CA notified the Commission of their intent to award our application in an anticipated amount of \$570,357 for one year. On June 22, 2022, the Commission approved the acceptance of funds from F5CA for this funding opportunity and for staff to enter into negotiations with refugee serving agencies across the Central Valley region.

As part of the RFA submission, F5CA required all applicants to partner with at least one refugee-serving organization/agency. Through a regional application design process, a total of four primary refugee family serving agencies were identified and participated in the application development and submission (see Table #1). As a result of these partnerships, approximately 70 refugee families with young children will receive expanded culturally and linguistically responsive case management services, peer and social connection opportunities, and connections to basic resources as needed.

Table #1

Proposed Refugee Serving Agency Subcontractors for FY 2022-2023		
Agency	Agency Description	One-Year Amount
#1	Bethany Christian Services A global nonprofit that supports children and families with world-class social services, all designed to help families thrive.	up to \$10,485
#2	International Rescue Committee Turlock A nonprofit that provides opportunities for refugees, asylees, victims of human trafficking, survivors of torture, and other immigrants to thrive in America.	up to \$183,306
#3	Fresno Interdenominational Refugee Ministries A faith-based nonprofit that serves refugees in the Fresno area of the California San Joaquin Valley, primarily refugees of Southeast Asian, Slavic, and African origin.	up to \$209,133
#4	SLO4Home A broad coalition of religious organizations, veteran and active duty military members, and community activists who are helping Afghan refugees establish new lives and livelihoods on the Central Coast.	up to \$35,169
Total Amount for One Year:		up to \$438,093

Alignment with Strategic Plan: This funding opportunity aligns with the Direct Service Programs Core Investment Area of the Strategic Plan. Funding will support refugee families primarily through the strategic plan strategies of skill-building and collaboration.

Short-term goal(s) and long-term outcomes: If approved, this item will be presented for full Commission consideration at the August Commission meeting and staff will continue to work with the refugee family serving agencies listed in Table #1 to finalize agreements with each agency including scope of work activities and budgets. The long-term desired outcome is to increase support to refugee families across the region with culturally responsive, trauma-informed services and supports.

Procurement: The proposed subcontractors were identified through the External Grant Opportunity process in accordance with the Commission’s approved Administrative and Programmatic Procurement Policies and Procedures.

“From time to time, the Commission may apply for competitive grant opportunities and submit such applications within a short window of time. On such occasions, the Commission may, at its discretion, partner with contractors selected without a competitive process.”

In this case, the proposed subcontractors and services are products of a series of community RFA planning sessions and conversations with First 5 commissions, refugee family serving agencies, and community partners invested in serving young children and their families, to compile a timely and quality application for this one-year multi-county funding opportunity adhering to First 5 California’s requirements.

Fiscal Impact: On behalf of the aforementioned Central Valley counties, the Commission was awarded \$570,357 from First 5 California for this RFA. The total amount of \$438,093 to be funded to partnering refugee family support agencies will be funded entirely through First 5 California. No local Proposition 10 funds will be utilized in administering this grant. Along with the subcontracts, an additional amount will go toward First 5 Fresno for staff time for evaluation incentives, coordination of the grant details and to administer the contract; a total of \$132,264. The F5CA award will be

incorporated in the budget revision at the end of the calendar year to the FY 2022- 2023 Agency Budget under Externally Funded Initiatives.

CONCLUSION:

If approved, for full Commission consideration, this funding opportunity will allow the Commission to bring additional support and resources to local and regional refugee families with young children, all of whom have experienced recent trauma. By partnering with neighboring county commissions, the Commission will create an opportunity for smaller counties to access these resources and expand support to families who may move across counties within the grant period. If the Commission does not approve this item, it will be challenging to meet First 5 California's requirement of partnering with refugee family serving agencies to serve the anticipated number of families within the 12 month time frame starting September 1, 2022.

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FINANCE AND PROGRAM REVIEW COMMITTEE MEETING

August 16, 2022 - 11:00 a.m.

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AGENDA ITEM NO. 6

TO: Children & Families Commission of Fresno County

FROM: Fabiola González, Executive Director

SUBJECT: Acceptance of Funds from the Fresno Cradle to Career Partnership to Support Preconception to Age 5 Projects (Glow! Group Prenatal Care and Fresno GROWS - Best Babies Zone Efforts)

RECOMMENDED ACTION:

Approve, for full Commission consideration, the acceptance of additional funds from the Fresno Cradle to Career Partnership to support Glow! Group Prenatal Care and the Fresno GROWS - Best Babies Zone Initiative in a total amount of \$49,346 for one fiscal year, and augment agreements with two Fresno GROWS partners, in an amount not to exceed \$21,046 for one year.

BACKGROUND:

In January 2021, the Fresno Cradle to Career Partnership was awarded \$6.7 Million from the Blue Meridian Partners, to support ongoing local projects and initiatives connected to the Fresno DRIVE Initiative in the preconception to age 5 space. Subsequently, in March 2021, the Commission accepted a portion of these funds from Fresno Cradle to Career, in a total amount of \$380,000 for two years, to enhance the current Commission funded Glow! Group Prenatal Care and Support Program and the Fresno GROWS - Best Babies Zone Initiative. Glow! is an innovative group prenatal care program that incorporates wrap-around services with enhanced prenatal care, and Fresno GROWS is a place-based effort prioritizing interventions in four census tracts (2,7,9,02,10) in the 93706 zip code to reduce African American preterm birth and infant mortality.

In May 2021, the Commission approved the allocation of these funds to augment agreements with three Glow! Contractor Agencies and two Fresno GROWS partners for Fiscal Year 2021-2022 and Fiscal Year 2022-2023. In early 2022, Fresno Cradle to Career notified Commission staff of an additional \$49,346 in funding available to support these two efforts in FY 2022-2023. The proposed allocation of these additional dollars is shown in **Table #1**.

Table #1

Initiative	Agency	Primary Project Role/Activities	Current Blue Meridian Funding amount for FY 2022-2023	Proposed <i>additional</i> Blue Meridian allocation for FY 2022-2023
Glow! Group Prenatal Care and Support Program	First 5 Fresno County	Additional funding going directly to First 5 Fresno to support with Medical Provider retention and onboarding	N/A	\$28,300
Fresno GROWS - Best Babies Zone	Fresno EOC	Training and Travel for the Community Champion	\$56,755	\$2,211
	Kelley Community Relations and Consulting, LLC	Support the launch of phase two of the second Black Maternal Wellness Innovation Lab cohort and implement identified interventions with the support of the lead consultant and birth justice advocates	\$44,000	\$18,835
Total				\$49,346

Procurement: Fresno Economic Opportunities Commission (Fresno EOC) and Kelley Community Relations and Consulting, LLC (formally known as Sabrina Kelley, MPH Consultant) were originally procured in 2021 using a sole source process in accordance with the Commission’s approved procurement policies.

Fiscal Impact: Additional funding for the initiatives under the purview of the Commission would total \$49,346 for the 2022-2023 fiscal year. Of that, \$28,300 would be allocated to Glow! and \$21,046 to the Fresno GROWS Best Babies Zone Initiative. The proposed use of grant dollars is to enhance activities in both initiatives and offset a portion of the Commission’s current investment in these initiatives.

CONCLUSION:

If approved, this item will move for full Commission consideration at the August meeting and, if approved by the full Commission, staff will work with all involved community agencies to update scopes of work, budgets and disbursement of funds. The allocation of funds from Blue Meridian Partners through the Fresno Cradle to Career Partnership will support optimal maternal health and early childhood experiences as critical markers for our community’s wellbeing and will enhance the Commission’s commitment to the expansion of the Glow! Group Prenatal Care and Support Program and the place-based efforts focused in West Fresno neighborhoods through the Fresno GROWS - Best Babies Zone initiative.