

## FORM B - NARRATIVE

### Thriving Families Partnerships RFP

#### FOR LEVEL 2 PARTNERSHIPS ONLY

*This form is only required for those applying under Level 2 Partnerships (\$40,001 - \$120,000).*

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Please provide a **brief narrative** for the following questions and, to the extent possible, organize using headers. No specific format is required, you can answer the questions in any order that makes sense to you. You may include tables, infographics, etc. to support your response to any of the questions below. Please keep your response to no more than **15 one-sided pages** to support with the review of multiple proposals. Please do not use a font size smaller than **11-point** size for legibility.

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1. Share about your organization's **mission** and **history** of supporting the proposed population with the intended services.
2. Based on the RFP requirements, **describe your organization's proposed program model** and supports for families. Please include the following:
  - Share how funding from this RFP will be utilized to enhance or complement an existing program or pilot an emerging program.
  - Describe the service(s) you are proposing to provide and how it/they address(es) one or more of the key challenges identified by community members (see **Figure 1**).
  - Describe program model and curriculum, service frequency and location, population, and program staff qualifications.
    - i. Please include:
      1. The cultural, linguistic, and overall diversity of your organization's personnel (particularly related to the focus population) and, if possible, include the personnel positions who would be supporting this project. If personnel are not reflective of the focus population please share the experience and resources your organization will bring to ensure the program is rooted in the diversity of participating families.
      2. How your organization currently supports and will support existing and new personnel with training/development related to equity, inclusion, early childhood development, family strengthening and trauma-informed care.
  - Describe additional resources your organization will be contributing to this program (i.e. cash match, in-kind, leveraged funds, etc.) and/or partnerships with other agencies.
3. Share how you will evaluate the effectiveness of the proposed services in addressing the key challenges identified and engage families in continuous program improvement.
4. Provide an estimated timeline for the planning and implementation of the service(s).